

Intralogistica Italia Goes Above and Beyond with New Exhibitor Services

26th June 2017



The second staging of INTRALOGISTICA ITALIA is to offer its exhibitors services that go far beyond the event itself, providing visibility via online channels and offering a snapshot of the sector's evolution by means of an in-depth study that has long been necessary but has not been available, say organisers.

On 6 July in Milan, the complete research results of a White Paper with an analysis of the lifting and transport, self-propelled industrial trucks, mobile cranes and industrial shelving sectors will in fact be presented jointly by INTRALOGISTICA ITALIA and Aisem Allied with ANIMA.

The in-depth research project, published in several volumes, has led to the creation of a useful instrument for companies to evaluate strategies and learn more about the socio-economic context of reference. Companies that register as exhibitors at INTRALOGISTICA 2018 by September 29th, 2017 will receive a complimentary copy of the complete White Paper.

The research project is co-financed by INTRALOGISTICA ITALIA and AISEM Allied with ANIMA and members of the Scientific Committee for the creation of the White Paper include: Giuseppe Attanasi (University of Strasbourg), Giancarlo Giudici (Polytechnic University of Milan), Giacomo Magnani (Catholic University of the Sacred Heart), Jacopo Mattei (University of Ferrara-Luigi Bocconi Business University), Paolo Galloso and Marcello Chiriaco (Anima Research Office) and Andrea Pasquini, Sabrina Cairolì, Giuseppe Fabbri (Aisem Allied with Anima).

The companies registered at the second edition of this internal logistics exhibition to date include: Automha, A-Safe, Bimat LT, Collini, Dematic, Distrisort, DMR, Elsa Solutions, Go Systems, Heute Maschinenfabrik, Incas, Interroll, Mecalux Italia, Modula, MPM, SPE Elettronica, SSI Schäfer Systems, Tellure Rôta, Tente Ruote, Vipa, Wubump.

The organisers of the event dedicated to the most innovative solutions and integrated systems for materials handling, warehouse management, materials storage and picking offer their exhibitors visibility for their most important new products, not only during the days of the exhibition but also from the moment they register, thanks to new communication and promotion channels including the latest section called LogisticSquare on the website and the resonance offered by effective partnerships with significant media partners and social-networking.

LogisticSquare is a window on the sector where companies can keep up to date on market news and is available not only to businesses but also to press and associations that can use this space as an additional visibility channel for their products. They can do

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