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«The Innovation Alliance»

Meccanica, fatturato a 23 miliardi

Vale 23,6 miliardi di fatturato complessivo, di cui il 70% grazie all'export, la filiera delle macchine strumentali e impiega oltre 70 mila addetti, secondo i dati di preconsuntivo del 2017. Per fare più sistema, i comparti si metteranno in mostra a **Fiera Milano**, con la prima edizione di «The Innovation Alliance», dal 29 maggio all'1 giugno 2018.

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YHUVLRQ

ILHUW HUYLJH HNO(*0) 35.60\$ QRWLJDF TXLVWD

PHGLDL WFRQDWDW WDFLDPRVWDP SLOLQWLGWLYDFV

QXP HURWDOH XWHQWL UHJLVWUDWL

WLSR DFFHWRSLWDFHGHUJLVWUDWL
FUHGFWQVLOL
FUHGLWL JLRUQDOLHUL

SURSRLFL OH WXH QRWLJLH

/H HFFHOHQJH GHOOD PHFFDQLFD VWUXPHQWDOH D)LHUD
0LODQR 3L GL PLOLDUGL GL HXUR GL IDWWXUDWR H ROWUH
DGGHWWL ([SRUW SDUL DO GHOOD SURGX]LRQH
4XHVWL L QXPUL FKH VROR QHO QRVWUR 3DHVH HVSULPH OD
UHDOWj LQGXYWULDOH UDSSUHVHQWDD GD 7KH ,QQRYDWLRQ
\$OOLDQFH LO QXRYR SURJHWWR FKH SRUWHUj D)LHUD 0LODQR
HFFHOHQJH GHOOLQWHUD ILOLHUD *Lj FRQIHUPDWH SUHVHQJH
GD 3DHVL SHU PT WRWDOL

*0) QHZV *XLGD 0RQGLDOH GHOOH)LHUH 7RULQR GLFHPEUH
± 'DL SURGRWWL DOLPHQWDUL FKH WURYLDPR VXJOL VFDIIDOL GHL
VXSHUPHUFDWL DL OLEUL FKH VFRUJLDP LQ OLEUHUL SDVVDQR SHU
OH FDVH FKH DELWLDPR H OH DXWR FKH JXLGLDPR 3GLHWUR OH
TXLQWH' GL VHWWRUL SURGXWWLYL QHYUDOJLFL SHU OD QRWUD HFRQ
Fq XQD OXQJD FDWHQD GL HFFHOHQJH WHFQRORJLFKH GHOOD
PDKLQH VWUXPHQWDOL XQ PRQR GL WHFQRORJLH FKH YD GDOOD
ODYRUD]LRQH GHL PDWHULDOL FRPH O]DPSLD JDPDD GHOOH PDWHULH
SODVWLFKH XVDWH SHU HVHPSLR SHU UHDOL]DUH SURGRWWL SHU
FRVWUXLUH FRPSRQHQLW GL DXWR R SHU FRLEHQWUDH H WHUPRLVROD
JOL HGLLFL DOOD ODYRUD]LRQH GL PDWHULH SULPH H DO ORUR
FRQH]LRQDPHQWR FKH VL WUDWWL GL DOLPHQWL FRPH SDVWD H
VDOXPL R GL SURGRWWL SHU OD FXUD GHOOD SHUVRQD ILQR DOOD
VWDPSD GL SDFNDJLQJ R DOOD SHUVRQDOL]D]LRQH JUDILFD FKH
UHGGH RJQL RJJHWWR XQR VWUXPHQWR GL FRPXQLFD]LRQH 3HU
DUULYDUH DO UXROR LPSDWWDQWH FKH VXOOD FDWHQD GL IRUQLXUJ
VXOO]RWWLPL]D]LRQH GHL FRVWL KDQQR L VLVWHPL GL VWRFFDJLRL I
PRYLPHQWD]LRQH GHOOH PHUFL

/H PDFFKLQH VWUXPHQWDOL VRQR SURWDRQLVWH GL WDQWL FRPSDUW
GLIIHUHQWL PD VSHVVR FRPSOHPHQWDUL H UDSSUHVHQWDR XQD
ILOLHUD LPSRUWDQWH SHU LO QRVWUR 3DHVH FKH VHFQRGR L GDWL (
SUHFRQVXWLYR YDOH PLOLDUGL GL (XUR GL IDWWXUDWR
FRPSOHVVLYL H LPSLHJD ROWUH DGGHWWL OD VRQR
VRSUDWWXWWR XQ SRWHQWH YRODQR SHU O]H[SRUW GHO 3ODGH E\
,WDO\ ± FLRq FUHDWR LQ ,WDOLD SHU HVVHUH YHQGXWR DOO]HVWHUR
YLVWR FKH LQ PHGLD LO GHOOH WHFQRORJLH SURGRWWH LQ TXHVWL
FRPSDUWL YLHQH HVSRUWDWD GDWL DJJUHJDWL GD IRQWL \$&.0*\$
\$0\$3/\$67 \$1,0\$ \$5*, 8&.0\$

8QD FRPPXQLW\ LQGXYWULDOH YLWDOH FKH ± DWWUDYHUVR O]RIIHUWI
EUDQG OHDGHU QD]LRQDOL H LQWHUQD]LRQDOL VL PHWWHUj LQ PRVWU
SHU OD SULPD YROWD LQ PDQLHUD RUJDQLFD LQ XQ HYHQWR GHGLFDWR
DOOD ILOLHUD QHO VXR LQVLPH 7KH ,QQRYDWLRQ \$OOLDQFH D)LHUD
0LODQR GDO PDJLRL DO JLXJQR YHGuj LQIDWWL VYROJHUVL
LQ FRQWHPSRUDQHD FLQTXH PDQLHVVD]LRQL VSHFLDOL]DWH
FLDVFXQD OHDGHU QHO VXR FRPSDUWR ,O SURJHWWR q SURPRVVR GD
)LHUD 0LODQR LPSHQDWD D GDUH VXSSRUWR DOOR VYLOXSSR GL
HYHQWL GL VLVWHPD H ILHUH GL ILOLHUD LQWHVH FRPH XWLOL VWUXPH
GL EXVLQHVV PD DQFKH RFFDVLQRH GL FUHVFLWD SHU L VLQJROL
VHWWRUL FRLQYROWL

,QVLPH SHU OD SULPD YROWD VDUDQQR LQIDWWL WXWH FRQFRPLWD (C
OH PDQLHVVD]LRQL ,3&. ,0\$ OHDGHU SHU OH WHFQRORJLH SHU LO
SURFHVVQLQJ H LO SDFNDJLQJ 0(\$ 7(&+ VSHFLDOL]DWD QHO
SURFHVVQLQJ H SDFNDJLQJ SHU O]LQGXYWULD GHOOD FDUQH 3/\$67
PDQLHVVD]LRQH GL ULIHULPHQWR SHU O]LQGXYWULD GHOOH PDWHULH
SODVWLFKH H GHOOD JRPPD 3ULQW \$OO QXRYR IRUPDW GHGLFDWR DO
PRQR GHOOD VWDPSD FRPPHUFDOH H LQGXYWULDOH H
,175\$/2*,67,&\$,7\$/,\$ FKH ULXQLUj VROX]LRQL LQQRYDWLYH H
VLVWHPL LQWHJUDWL GHVWLQDWL D PRYLPHQWD]LRQH LQGXYWULDOH
JHVWLRQH GHO PDJD]LQR VWRFFDJLRL GHL PDWHULDOL H SLFNLQJ

7KH ,QQRYDWLRQ \$OOLDQFH VDUj O]RFFDVLQRH SHU FRGGLYLGHUH
FRQVHFHQJH H VWUDWHJLH H FRQIHUPDUH OD WUDVYHUVDDOLWj GL XQD
ILOLHUD LQQRYDWLYD FKH VHPSUH SL• JXDUGD DQFKH DOOD
RSSRUWXQLWj GHOOLQGXVWU\ SHU RIIULUH VHPSUH SL• YDORUH
DJLXQWR VLD DL PRQGL SURGXWWLYL GL FXL q DO VHUYL]LR VLD DO
FOLHQWH ILQDOH LQFRQVDSHYROH IUXLWUH GHL EHQHILFL SURYHQLH
GD TXHVWH UHDOWj

Codice abbonamento: 089504

(;32)\$,56 & 20 :(%

8Q SURJHWWR FKH LO PHUFDWR LWDOLDQR H LQWUHQD]LRQDOH KD
DFFROWR FRQ JUDQGH HQWXVLDVPR YLVWL L QXPUL LPSRUWDQWL
UDJLLXQWL D SL• GL VHL PHVL GDOO¶DSSXQWDPHQWR DG RJLL
O¶LQVLPHH GHOOH PDQLHVVD]LRQL FRLQYROWH QHO SURJHWWR FRSUH
PHWUL TXDGUDWL FRPSOHVVLYL SHU HVSRLWRUL
GLUHWL GD 3DHVL FRQ LPSRUWDQWL SURVSHWWLYH GL FUHVFLWD
SURVVLP PHVL

7KH ,QQRDWRQ \$OOLDQFH RFFXSHUJ LQIDWWL SUDWLFDPHQWH O¶LQV
DUHD GHO TXDUWLH UH HVSRLWLWLYR GL)LHUD 0LQDQR UDSSUHVHQWDO¶
OD PDQLHVVD]LRQH GHGLFDWD DOOD PHFFDQLFD VWUXPHQWDOH SL•
JUDQGH LQ ,WDOLD H XQR GHJOL HYHQWL SL• JUDQGL LQ (XURSD
8Q¶RFFDVLQRH GL JUDQGH LQWUHVVLV SHU JOL RSHUDWRUL GHO PRQG
LQGXXVWLDQH GL RJQL ODWLWXGLQH \$O FHWUR GHO SURJHWWR HVSL
FL VDUJ O¶RIIHUWD VSHFLDOL]]DWD GHL FLQTXH HYHQWL PD QRQ
PDQFKHUDQQR RFFDVLQR SHU ULIOHVVLQR L WUDVYHUVDOH VX QXRYL
PDWHULDOL QXRYH WHFQRORJLH H RSSRUWXQLWj GL 5LFHUF 6YLOXSS
LQGLVSHQVDELQ SHU FRQLQXDUH DG HVVHUH FRPSHWLWLYL QHO PRQ

/¶LPSRUWDQD GL TXHVH UHDWj SURGXWWLYH SHU LO QRVUR 3DHVI
WHVLPRLQDWD GDOH VWLPH UHODWLYH DL ULVXOWDWL WXWWL L
SRVLWLYR 7UD L VHWWRUL FKH VDUDQQR UDSSUHVHQWDL GD 7KH
,QQRDWRQ \$OOLDQFH LQIDWWL VL UHJLVWUD XQ FUHVFLWD GHO
SHU OH PDFFKLQH SHU OD VWDPD LQGXXVWLDQH H LO FRQYHUWLQJ VX
XQ IDWWXUDWR GL PLOLDUGL GL (XUR IRQH DJJUHJDWD \$FLPD H
\$5*, ,O VHWWRUH GHOOH PDFFKLQH SHU OD ODYRUD]LRQH GHOD
JRPPD H OD SODVWLFD YDOH PLOLDUGL GL (XUR FUHVFLXWR GHO
LQ WHUPLQL GL IDWWXUDWR IRQH \$0\$3/\$67 ,O VHWWRUH
SDFNDJLQJ H SURFHVVQLQJ FRQ XQ YDORUH WRWDOH SDUL D
PLOLDUGL GL (XUR YHG XQD FUHVFLWD GHO GHO IDWWXUDWR
IRQH &HQWUR 6WXGL ,3& ,0\$ GD GDWL 8FLPD H \$1,0\$
\$QFKH OD ORJLVWLFD LQWUHQD FUHVFLWD GHO FRQ XQ YDORUH WRW
GHO IDWWXUDWR SDUL D PLOLDUGL GL (XUR IRQH \$1,0\$

,O QRVUR 3DHVH ULFRSUH GXQTXH XQ UXROR IRQGDPHQWDOH D OLYHO
LQWUHQD]LRQDOH FRQIURQWQGRVL DOOD SDUL FRQ JLJDQWL GHOD
SURGXWWLYLWj FRPH *HUPDQLD 86\$ H &LQD 30XV GHOO¶RIIHUWD
LWDOLDQD VRQR FDSDFLWj GL LQRYDUH H GL HODERUDUH VLVWHPL
SURGXWWLYL WDLORU PDGH FDUDWHULVWLFKH FKH OD SRQRQR WUL
SULPL HVSRUWDWRUL LQ WHUPLQL DVVROXWL DQFKH ULVSHWWR D TXHV
FRORVVL HXRSHL H PRQLDOL

,O UXROR IRQGDPHQWDOH GHOD PHFFDQLFD VWUXPHQWDOH SHU LO
PRQR LQGXXVWLDQH SRWUj HVVHUH FHUWDPHQH YDORU]]DWR GDO
SURJHWWR GL 7KH ,QQRDWRQ \$OOLDQFH FKH JLj RJLL VL
SUHQDQXQFLD XQ DSSXQWDPHQWR GL LQWUHVVLV IRQGDPHQWDOH SHU
O¶LQWUHQD]LRQH HFRQRPLFR LWDOLDQR FKH SXZ WURYDUH LQ TXH
LQL]LDWLYD XQ QXRYR LPSXOVR H XQ PRGHOR GL IOLHUD XWLOH D
FUHDUH LQRYD]LRQH SURJUHVVH H RFFXSD]LRQH

/(0\$1,)(67\$=,21, ', 27+(,1129\$7,21 \$//,\$1&('

,3& .0\$ PRVWUD GHOOH WHFQRORJLH SHU LO SURFHVVQLQJ H LO
SDFNDJLQJ RUJDQL]]DWD GD ,SDFN ,PD 6UO VRFLHWj SDUWHFLSDWD
GD 8&,0\$ 8QLRQH &RVWUXWWRUL ,WDOLDQL ODFFKLQH \$XWRPDWLFKH
SHU LO FRQIHLRQDPHQWR H O¶LQIDOODJLH H GD)LHUD 0LQDQR

0(\$ 7(&+ PDQLHVVD]LRQH GHGLFDWD D SURFHVVQLQJ H
SDFNDJLQJ SHU O¶LQGXVWULD GHOD FDUQH RUJDQL]]DWD GD ,SDFN
,PD 6UO

3/\$67 GHGLFDWD DOOH WHFQRORJLH SHU O¶LQGXVWULD GHOOH PDWHU
SODVWLFKH H GHOD JRPPD H RUJDQL]]DWD GD 3URPDSODVW 6UO
VRFLHWj GL VHUYL]L FRQWURODWD DO GD \$0\$3/\$67
\$VVRFLD]LRQH ID]LRQDOH &RVWUXWWRUL ODFFKLQH H 6WDPSL SHU
ODWHULH 3ODVWLFKH H *RPPD ,QL]LDOPHQWH SUHYLVWD QHO
OD PDQLHVVD]LRQH VL q VSRVWDWD SURSULR SHU DGHULH DO
SURJHWWR

3ULQW \$OO PDQLHVVD]LRQH DOOD VXD SULPD HGL]LRQH GHGLFDWD DO
VWDPSD H DO FRQYHUWLQJ VX WXWWL L VXSSRUWL H SHU WXWWH OH
HVLJHQ]H GL FRPXLFD]LRQH 2UJDQL]]DWD GD)LHUD 0LQDQR q GL
SURSULHWj GL \$&,0*\$ \$VVRFLD]LRQH GHL &RVWUXWWRUL ,WDOLDQL GL
ODFFKLQH SHU O ,QGXVWULD *UDILFD &DUWRWHQLFD &DUWULD GL
7UDVIRUPD]LRQH H \$IILQL H \$5*, \$VVRFLD]LRQH)RUQLWRUL
,QGXVWULD *UDILFD

,175\$/2*,67,&\$,7\$/,\$ GHGLFDWD DOOH VROX]LRQL SL•
LQRYDWLYH H DL VLVWHPL LQWUHQD]LRQH GHVWLQDWD D PRYLPHQW]LRQ
LQGXXVWLDQH JHVWLQRH GHO PDJ]]LQR VWRFDJLH GHL PDWHULDOL
DO SLFNLQJ ID SDUWH GHO QHWZRUN LQWUHQD]LRQDOH &H0\$7 HG q
RUJDQL]]DWD GD 'HXVFKH OHVVH H ,SDFN ,PD 6UO
3HU LQIRUPD]LRQL
8IILFLR 6WDPSD)LHUD 0LQDQR

Codice abbonamento: 089504

(;32)\$,56 &20 :(%

SUHV V LQQR YDWLR QDOOLDQFH#ILHUDP L O D Q R L W

IRQW BS&...0\$ L S D F N L P D # L S D F N L P D L W

ULFHU FDWL

IRQW

UDQJW H P S R U W X W W F

G D W R D U D G L V F H Q G H Q W H

R U G L Q B U C G D W R D U D D V F H Q G H Q W H

& (5 & D]] H

< FRS\ULJKW 3LDQHWD 6UZ X W R U L L Q R G L U L W W L V R Q R U L V H U Y D W L / D U H J L V W U D] L R Q H U L S U R G X] L R Q H F R S
S X E E O L F D Q R Q D X W R U L]] D W H F R V W L W X L V F R Q R Y L R O D] L R Q H G H O F R S \ U L J K W , W U D V J U H V V R U L V D U D Q Q F
S D J D P H Q W R G H L G D Q Q L

Codice abbonamento: 089504

PILLOLE

FIERA MILANO

■ Lanciato il progetto The Innovation Alliance. Dal 29 maggio al 1° giugno 2018 alla Fiera si svolgeranno in contemporanea 5 manifestazioni specializzate, ciascuna leader nel suo comparto. Settori che nel complesso valgono 23,6 miliardi di fatturato e impiegano oltre 70 mila addetti.



Codice abbonamento: 089504

HFRQF

+RPH 3ROLW 0RQGF &URQDF %OR (FRQRPI 6SRU &XOW> 0LODC /LIH6W\ 6SHFLI 0RWR 9LGH &HUF

&RQGLYLGL

7KH , QQR YDWL RQ \$OOI QVHULVFL OH FKLDYL GL

G+

0LODQR ULXQLVFH H &HU QWL GHO

&RPPHCWL

PHFFDQLFD VWUXPHQW %RR

,O SURJHWWR GL)LHUD PHWWH LQVLPH SHU OD SU
FRPSDUWL G HFFHOHQJD GHOO H[SRUW GHO PDGH
0HDW 7HFK 3ODVW 3ULQW \$OO ,QWUDORJLVWLFD
YDOJRQR PLOLDUGL GL HXUR GL IDWWXUDWR

\$OEHUWR 0DLDQL

7GIKPM M 4ERRIPPM *SXSZS
%^MIRHE

FRPPHQW G+

7KH , QQR YDWL RQ \$OOI QVHULVFL OH FKLDYL GL
VWUXPHQW WLYH FKH IRUPDQR XQ PRQR GL WHF 7'346- (- 4-
PDWHULDOL FRPH OH PDWHULH SODVWLFKH XVDWH SHU HVHPSLR SHU UHDOL]]D
FRVWUXLUH FRPSRQHQL GL DXWR R SHU FRLEHQWUDH H WHUPRLVRODUH JOLIG
PDWHULH SULPH H DO ORUR FRQIH]LRQDPHQWR GDJOL DOLPHQL DL SURGRWWL
SHUVRQD ILQR DOOD VWDPSD GL SDFNDJLQJ R DOOD SHUVRQDOL]]D]LRQH JUDILF
RJJHWR XQR VWUXPHQWR GL FRPXLFD]LRQH

,QIR H /RJLQ

8QD FDWHQD GL SURGRWWL FKH DOOXQJD ILQR DOOR /WRFDDJLRLH DOODH RYQL
VLVWHPL GL VWRFFDJLRL H PRYLPHQW]LRQH GHOOH HUFL

É XQDRP PXQLW L QXWVULB OH DWUDYHUVR OTRI (GLWRL EUDCG OHDGHU Q
H LQWUHQPHVWUJVLQ PRVWUD SHU OD SULPD YRQWDLQ PPAWUD R FJ
XQLFR HFKHQW RYHHUDLQ DOQR PDJJLR DO & JDXR
PDQLIHVWDJLRQL FLSHFDHDDGHIJDSUR SULR FRPSDUWR DVVLHPH JUDJLH
DSURJHSHWR VVR GD)LHUD OLODQR JUDQGH KXE DO VHYLYRQURVWDPYWW
LPSHJQDWD D GDUH VXSSRUWR DOOR VYLOXSSR GL HYHQWL GL VLVWHPD H ILHUH
VWUXPHQWL GL EXVLQHVV PD DQFKH RFFDVLQRH GL FHHYELWD SHU L VHWWRUL F
VWUXPHQWDOL UDSSUHVHQWQDR XQD ILOLHUD LPSRU 6JDUEL TX)LWOLD FKH
SUHFRQVXQWLYR PLYLOLHU GL GL HFRPSOGH VLDWVW XSDHWR GL FROOHJL
ROWUH DGGHWRVQR VRSUDWVWVWR XQRURWHGHO PDDDFSHULQH
, W DQVWR FKH LQ FGHQDLOWBFQRORWHLGD TXHVWL FRPSDUWL YLHQH
HVSRUWDWDDJJUHJDWL GD IRQWL \$FLPJD \$PDSODVW \$QLPD \$UJL 8FLPD

&RVKH , QQR YDWLRQVBLDQVEMPH OHSDFCNLPHDDJLHRC SHU OH
WHFQRORJLH SHU LO SURFDWL QJMFKOLSOENDWLDQHO SURFHVVQLQJ H
SDFNDJLQJ SHU O LQ 3XDVWVQLGHVODJFDQKGL ULIHULPHQWR SHU O LQGXVWULD
GHOH PDWHULH SODVULQHW\$GHORURPDMGHGLFDWR DO PRQGR GHOOD
VWDPSD FRPPHUFDOHQW UODXJLVWKBASU RWDOJ DVROXJLRQL
LQQR YDWLYH H VLVWHPL LQWHJUDWL GHVWLQDWL D PRYLPHQWDJLRQH LQG XVWUL
PDJJJLQR VWRFFDJLJLR GHL PDWHULDOL H SLFNLQJ \$QQXQFL

&DOHQGDULR HYH

1RY	1RYS
'LF	3ULPD GHOOD 6F
'LF	*9DFDQJH GL 1DWL
*HQ	&DOFLRPHUFDWR
)HE)HVVWLYDO GL 6D
)HE)HRQJFKDQJ
)HE)LQDQR)DVKLRQ
ODJJLR	(XURYLVLRQ 6RQ
ODJJLR	*LUR G ,WDOLD

7KH , QQR YDWLRQ\$OOLDQFH VDUj O L RFFDVLQRH SHU F
FRQIHUPDUH OD WUDVYHUVOLDWj GL XQD ILOLHUD LC
GHOOL , QGXVWULD SHU RIILUH VHPSUH SL• YDOR
VHUYLJLR VLD DO FOLHQWH ILQDOH

É XQ SURJHWWR FKH LO PHUFDWR LWDOLDQR H LQWH
YLVWL L QXPHUL LPSRUWDQWL UDJJLXQWL D SL• GL V
O L QVLPH GHOOH PDQLIHVWDJLRQL FRLQPHVWL TXQ
FRPSOHVVLYL FRSRVLWRUL GLUHLVWRU GDQWL SDI
FUHVFLWD QHL SURVVLPL PHVL

7KH , QQR YDWLRQ\$SHULDQVEMPHUR TXDUWLH HVS
PDQLIHVWDJLRQH GHGLFDWD DOOD PHFFDQLFD VWUXF
HYHQWL SL• JUDQGL LQ (XURSD 8Q L RFFRSLRQVGRU
PRQGR LQG XVWULDOH GL RJQL &RQLQHQWH DQFKH
VDUDQQR DFFDQR DOO LRIHURADP DSHRQHLJ DVSS UH YRQGLQHQWR
OHJDWL DL QXRYL PDWHULDOL DOOH QXRYH WHFQRORJLH DOOH RSSRUWXQLWj G
5LFHUF 6YLOXSSR SHU FRQLQXDUH DG HVVHUH FRPSHWLWj DPLQV% BQNHU, QLJ
O L REELHWWLYR GL GDUH XQ QXRYR LPSXOVR H XQ PRGHOOR , OLYDORUHGHOOD
SURJUHVV H RFFXSDJLRQH

/ LPSRUWDQJD GL TXHVWH UHDOWj SURGXWVLYH SHU LO QRVWUR 3DHVH q WHVWL
GHLULVXOWDWL WXXWL LQ SRVLWLYR 7KB L VHWWRUL FKH VDUDQQR UDSSU
, QQR YDWLRQ\$OOLDQFHV FUVHVVWD XSDU OH PDFFKLQYRISLQLRQH
VWDPSD LQG XVWULDOH H LO FRQYHUWLQJ RQWXQD DNUVADWR GL FLOLDUGL GL
\$FLPJD H \$DJVHWWRUH GHOOH PDFFKLQH SHU OD ODYRUDJLRQH GHOOH JRPPD H C
PLOLDUGL GL HXUR FUHVFLXWR RGHVH \$RQSDVHWLVRUGL IDWVXUDWR
SDFNDJLQJ H SURFHVVQLQJ FRQ XQ YDORUH WRWDOH SDUL D PLOLDUGL GL HX
FUHVFLWD GHO IRGHVH IDQVXUFDWR XGL , SDFN , PD GD GDWL 8FLPJD
\$QLPD DQFKH OD ORJLVWLF 6LQWUHQD FUHVFH GHO FRQ XQ YDORUH WRWDOH G
PLOLDUGL RQVFXSLPD

, O QRVWUR 3DHVH ULFRSUH GXQTXH XQ UXROR IRQGDPHQWDOH D OYHOOR LQWH
FRQIURQWDQGRVL DOOD SDUL FRQ* HUPDQVDBHODOSXRGXWVLYLWj FRPH
GHOOLRIIHUWD LWDOLDQD VRQR FDSDFLWj GL LQQR YDUH H GL 8DUFHQOR)RDIH
FDUDWVHULVWLFKH FKH OD SRQJRQR WUD L SULPL HVSRUWDWRUL LQ WHUPLQL D

TXHVWL FRORVVL HXURSHL H PRQGLDOL

6SRQVRULJJDWR

4XHVWR JLRFR W
WXWWD OD QRW'

(VWH HV HO MXHJR PIV DGLFWLYR G
9LNLQJV :DU RI &ODQV

/D 3LQRWWL FC
PHVWLHUH
\$QGUHD 3DVLQI

/D UHOLJLRQH
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/XFD 1DQQLSLH

1RQ QHL SXSD
QRQ WUD L
(PDQXHOH 5LFX

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SRWUDL FRQVXOWDUOR VX 3& H VX L3DG
HXUR SHU LO PHQVLOH
HXUR SHU LO VPHVWUDOH
HXUR SHU O DQQXDOH

/RJLQ
5HJLVWUDWL
+DL SHUVR OD SE

1HZV

2SLQLRQL

6SHFLDOL

&RPPXQLW\

,QIRUPD]LRQL

3ROLWFLD
&URQDFKH
0RQGR
(FRQDRLD

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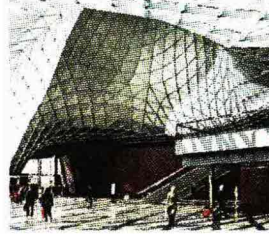
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[LA FIERA]

La community delle macchine industriali si presenta in 5 kermesse

È tra le eccellenze del made in Italy, ma anche uno dei settori con minore eco mediatica perché comprende un novero di business che spesso si fatica a comprendere nel loro insieme, dalle tecnologie per la lavorazione dei materiali a quelle per il confezionamento, fino alla stampa di packaging e alla personalizzazione grafica che rende ogni oggetto uno strumento di comunicazione. Il dietro le quinte è fatto da centinaia di aziende che nel loro insieme animano il settore delle macchine industriali, che si appresta a chiudere il 2017 con un giro d'affari da 23,6 miliardi di euro di fatturato, una forte propensione all'export e circa 70mila addetti. Una community industriale vitale che si metterà in mostra per la prima volta in un evento dedicato alla filiera nel suo insieme. "The Innovation Alliance", in calendario a **Fiera Milano** dal 29 maggio al 1 giugno 2018, vedrà infatti svolgersi in contemporanea cinque manifestazioni specializzate. Insieme per la prima volta saranno infatti tutte concomitanti le manifestazioni Ipack-Ima, storico appuntamento per le tecnologie per il processing e il packaging; Meat-Tech, specializzata nel processing e packaging per l'industria della carne; Plast, manifestazione di riferimento per l'industria delle materie plastiche e della gomma; Print4All, nuovo format dedicato al mondo della stampa commerciale e industriale; infine Intralogistica Italia, che riunirà soluzioni innovative e sistemi integrati destinati a movimentazione industriale, gestione del magazzino, stoccaggio dei materiali e picking. (l.d.o.)



