



Deutsche Messe



Press document

## THE CONFERENCES AT INTRALOGISTICA ITALIA 2015: TOWARDS THE FUTURE

The meetings between professionals, experts and operators hosted by INTRALOGISTICA ITALIA are a precise point of reference for the entire industrial handling sector as they place the most topical technical, regulatory, operational and market issues at the centre of the debates.

The occasion is one of comparison and discussion in relation to the strategic, technical and economic problems suppliers and users of products and services for logistics face. Above all, managers of small to medium businesses will have the possibility to learn about best practices and respond to requests from manufacturing and distribution industries in markets all over the world.

The conferences and meetings on the programme have been organised by the INTRALOGISTICA ITALIA secretariat in partnership with professional associations, institutions, publishers and industry leaders.

The conferences will take place in Hall 6, where a specific meeting room / catering area called the "Hermes Conference Room" has been set up and in the "Aries", "Libra" and "Martini" rooms in the Convention Centre.





19/05/15	9.30-12.30	INTRALOGISTICA ITALIA Opening Conference + Round Table	Martini Room Conference Centre – 1st floor
	11.00 -12.00	Presentation of the Master in Supply Chain and Purchasing Management (MSCPM)	Hermes Conference Room – Hall 6
	14.00-17.00	Logistic spending review and Intralogistics	Libra Room Conference Centre – 1st floor
20/05/15	10.30-12.30	Materials handling in modern industry	Hermes Conference Room – Hall 6
	10.15-12.30	(Intra) logistics as motor of e-commerce	Aries Room Conference Centre
	15.00-17.00	Warehouses: the centre of gravity of consumer goods supply chains	Hermes Conference Room – Hall 6
21/05/15	10.30-17.00	Improved warehouse safety	Martini Room Conference Centre – 1st floor
	11.00-13.00	Logistics: an asset for the development of the national economy	Hermes Conference Room – Hall 6
	14.30-16.00	Automated palletizing solutions for mixed cases	Hermes Conference Room – Hall 6
22/05/15	10.30-13.00	Business in Russia and CIS countries : inside view	Hermes Conference Room – Hall 6
	15.30-16.30	Tecnoservizi Conference 2015: IPT and Printed Electronics	Hermes Conference Room – Hall 6

The programme related to each event can be seen on the website [www.intralogistica-italia.com](http://www.intralogistica-italia.com) in the section VISITORS' AREA Events and Conferences.

On Tuesday May 19, following the grand opening ceremony for INTRALOGISTICA ITALIA and IPACK-IMA, which will be attended by distinguished guests from the industrial world (Giacomo Archi – President and CEO of Henkel, Alessandro D'Este – CEO Bauli Group, Walter Facciotto – General Manager CONAI, Riccardo Felicetti – President of IPO International Pasta Organization and CEO of Pastificio Felicetti, Nicola Levoni – President of Levoni Spa, Marco Pedroni – President of Coop Italy, Cristina Scocchia – CEO of L'Oreal, Giuseppe Tamola – Country Manager Italy and Spain of Zalando SE) and the Minister of Labour and Social Policies, Giuliano Poletti, the conference programme will kick off with a meeting organized in partnership with the online magazine Logisticamente and will address cost reductions in logistics which are having an increasingly important impact on company turnover and operational margins.





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In order to reduce these it is not however enough to "cut" current logistics costs. On the contrary, investment and thus spending available resources well is necessary. Participants will be presented the intralogistics ideas and solutions adopted by companies that have achieved winning formulas thanks to good logistics.

Also on the morning of May 19 – in the Martini Room – the Master in Supply Chain and Purchasing Management (MSCPM) offered by MIP Polytechnic Institute of Milan Graduate School of Business will be presented. This is a one of a kind, specialist double degree, created through the partnership of two leading universities in the sector, the MIP Polytechnic Institute of Milan and the Audencia Nantes School of Management and it focuses on the issues of supply chain management and procurement. International, conducted entirely in English and structured in various modules developed in Milan and Nantes, the master is recognized by the Chartered Institute of Purchasing & Supply (CIPS) for the purpose of professional certification.

The master is conducted in partnership with GS1 Italy | Indicod-Ecr, the Italian association that groups 35 thousand manufacturing and distribution companies operating in the sector of consumer goods.

GS1 offers successful applicants scholarships that cover partial and total costs of the course and the opportunity to carry out a project in one of the companies in the network.

On the morning of Wednesday May 20 the theme of *e-commerce*, a continuously growing function that demands efficient intralogistics, will be discussed. The conference organized in partnership with the publisher Temi will present the criteria for optimization of warehouse flows, which plays a crucial role in the rapid evolution of e-commerce strategies. In particular technologies that can support e-business to ensure rapid execution of orders and how to optimize the supply chain flow to improve deliveries and customer satisfaction will be analysed during the presentation.

On the morning of Wednesday, May 20 the conference "*Materials handling in modern industry*" will also take place and will analyse the industrial handling world.





Vehicles, equipment and systems for internal handling are in fact tools of efficiency, productivity and business streamlining: all elements more than ever today essential for reaching the levels of competitiveness sought by companies who want to overcome current economic difficulties and compete successfully on the national and international market. The participation of important international speakers from the industry and representatives from leading companies such as Automha and Still is foreseen. The speech by Mr Jan van der Velden, President of FEM - European Federation of Materials Handling is eagerly awaited, as well as that of Libero Donati who will present the technical issues of greatest interest to the field of industrial lifting, given his association with AISEM.

On Wednesday, May 20 in the afternoon, in partnership with the publisher Largo Consumo, the focus will turn to the role of the warehouse within the supply chain. The changes taking place in the sector relationships between consumer goods enterprises are generating an evolution in the overall design of the supply chain and the warehouse is at the centre of this transformation. Acquisitions and rationalization of distribution networks are posing new challenges to retailers and their suppliers in relation to the choice of the correct geographical centre of gravity of their storage facilities.

The conference "*Logistics: an asset for the development of the national economy*" has been scheduled on the morning of May 21. Organized in partnership with ASSOLOGISTICA, Confindustria Piemonte and Confprofessioni Piemonte who, during the INTRALOGISTICA ITALIA event in Milan, will present the findings of the Technical Round Table on the National Logistics Plan held on May 19 in Turin, the city home to the National Transport Regulatory Authority. The conference will benefit from the special participation of the Ministry of Infrastructure and Transport, ANAS, RFI State Railways Group, the Customs and Monopolies Agency and the Piedmont Region.

Great interest will also be generated by the conference "*Improved Warehouse Safety*", also taking place on Thursday 21 May and organized in partnership with the "Commercial and Industrial Shelving" division of UNICMI, the association created through the merger of ACAI and UNCSAAL, which counts among its members the





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largest domestic manufacturers of shelving, better known as CISI group (Italian Manufacturers of Industrial Shelving). The conference will focus on the concept of “safe storage” a central theme of internal factory logistics, from initial design to daily management, to improvement of existing structures. The principal theme will be safety in warehouses. A great achievement for INTRALOGISTICA ITALIA is the attribution by the Order of Engineers of Milan of training credits to those who will attend this meeting, while the Universities of Pisa and Florence and the Polytechnic Institute of Milan have granted their patronage.

On Friday, May 22, in partnership with the Russian magazine Itkor, business prospects in East European markets will be discussed. In recent years Russia's economy has been facing a number of important challenges. The Russian market still holds strong appeal for foreign companies. Workshop participants will discuss new strategies for doing business in CIS countries: Russia, Ukraine and Belarus. The impact of international sanctions on the logistics sector and the exchange of know-how between Russian and Italian companies operating in industries, which are strategically important for economic development, will be analysed.

All details related to the events are available on the website [www.intralogistica.com](http://www.intralogistica.com)

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