

The Innovation Alliance 29 May to 1 June 2018

Five exhibitions – Plast, Ipack-Ima, Meat-Tech, Print4All, Intralogistica Italia will unite in a single event – The Innovation Alliance to be held from 29 May to 1 June 2018 at **Fiera Milano**. The event is a format combining different production sectors sharing the same supply chain principle – from processing to packaging; plastic processing to industrial and commercial printing; and graphic customization of packages and labels to handling and warehousing of consumption-ready goods.



Fiera Milano, CEO, **Corrado Peraboni**

“This is the first stepping stone in the new strategy announced by **Fiera Milano** – creating large-scale industry events providing a global showcase for top-notch Italian productions and more. The realization of this project shows that when trade associations from interrelated sectors and a leading exhibition organizer join forces, Italy can be the venue of international exhibitions that are capable of standing up to those held in competing countries,” says **Fiera Milano**, CEO, **Corrado Peraboni**.

The co-located events include Ipack-Ima, the exhibition for processing and packaging technology, organized by Ipack Ima owned by Ucima (the Italian Packaging Machinery Manufacturers Association) and **Fiera Milano**; Meat-Tech, dedicated to processing and packaging for the meat industry, organized by Ipack Ima; Plast, showcasing technology for the plastics and rubber industry and organized by Promaplast, a service company 100% controlled by Assocomaplast (Italian Plastics and Rubber Processing Machinery and Moulds Manufacturers' Association).



“Flexible packaging market to witness a double-digit growth rate”

18 Feb 2016, Food safety or the lack of it has been deservedly getting a lot of press in India lately, primarily because of the controversy that erupted last year involving a major multinational FMCG firm and its very popular brand of instant noodles. It is an accepted fact that there is a severe



Unilever ties up with 2degrees to achieve zero waste across the value chain

18 Feb 2016, Unilever has reached a new industry-leading achievement of sending zero non-hazardous waste to landfill across more than 600 sites, in 70 countries, including factories, warehouses, distribution centres and offices. Having identified the different non-hazardous waste streams in its operations Unilever has now found alternative routes for the waste from these sites.



Printers' Day Celebration in Hyderabad 24 February 2016

18 Feb 2016, Telangana Offset Printers Association Hyderabad, is organizing a day-long event – Printers' Day Celebration – at the Best Western Ashoka Hotel in

Print4All, a debuting exhibition dedicated to printing, converting and industrial printing; it takes up and renews the legacy of Converflex, Graftalia and Inprinting. Organized by **Fiera Milano**, it is owned by ACIMGA (Italian Manufacturers' Association of Machinery for the Graphic, Converting and Paper Industry) and ARG I (the Graphic Industry Suppliers Association); Intralogistica Italia, dedicated to the most innovative solutions and integrated systems for material handling, warehouse management, storage and picking, part of the international network CeMAT and organized by Deutsche Messe and Ipack Ima.

The synergy generated by the five exhibitions combines the long-standing experience of each organizing company and integrates the expertise of two among Europe's leading exhibition organizers, **Fiera Milano** and Deutsche Messe, as well as that of the main trade associations. The project leaders include three associations which are part of Federmacchine – ACIMGA (Italian Manufacturers' Association of Machinery for the Graphic, Converting and Paper Industry), Assocomplast (Italian Plastics and Rubber Processing Machinery and Moulds Manufacturers' Association) and UCIMA (representing packaging machinery manufacturers) as well as ARG I (the Graphic Industry Suppliers Association).