

## Press Release n. 14

*Milan, October 27th 2017*

### **WAREHOUSE 4.0: the added value**

Preparations for INTRALOGISTICA ITALIA 2018, the event dedicated to the most innovative solutions and integrated systems for industrial handling, warehouse management, materials storage and picking are in full swing.

Warehouse 4.0 – a real added value in terms of efficiency and timing optimisation – will be an indisputable key player at the second edition of the Italian exhibition.

Thanks to the most innovative solutions proposed by the principal exhibitors at INTRALOGISTICA ITALIA, that which has always been considered the "tail end" of the production process will be transformed into a huge resource for companies intending to invest in sophisticated automation systems in order to compete on continuously evolving markets.

Market figures show growth in several sectors: from Retail to Food and Automotive to Manufacturing. Furthermore, if in the past the need to invest in automation processes was reserved to a select group of companies, today SMEs too are becoming increasingly interested in this market, kicking off a real transformation of the warehouse.

Following new market trends perfectly, companies such as the following have decided to confirm their attendance at INTRALOGISTICA ITALIA:

A-SAFE, AUTECH, AUTOMHA, BIMAT LT, COLLINI ATOMI DI SCARPA, CROWN LIFT TRUCKS, DEMATIC, DENIPRO, DISTRISORT, DMR, ELSA SOLUTIONS, FASTHINK, FERAG, FOMIR, GO SYSTEMS, HEUTE MASCHINENFABRIK, HÖRMANN ITALIA, INCAS, INTERROLL, KARDEX ITALIA, LCS, MECALUX ITALIA, MLOG, MODULA, MPM, OMRON ELECTRONICS, RITE-HITE ITALIA, SPE ELETTRONICA, SSI SCHAEFER

SYSTEMS, SWISSLOG ITALIA, TELLURE ROTA, TENTE RUOTE, VIPA, WRH GLOBAL and WUBUMP.

Among the companies attending INTRALOGISTICA ITALIA 2018, we would like to mention the presence of SWISSLOG, a company that offers numerous solutions in terms of Automation and Materials Handling for warehouses and distribution centres, from storage of pallets to the movement of light loads, to picking. Considered up to only a few years ago as a manual process, today picking has entered a new phase thanks to the introduction of robotics that has given life to automated solutions capable of speeding processes up and increasing efficiency.

Another important contribution to the warehouses of the future comes from the world of industrial shelving, where MECALUX plays a fundamental role. Present at the next edition of INTRALOGISTICA ITALIA, this Spanish company boasts over fifty years experience in storage systems such as metal shelving, automatic warehouses, warehouse management software and services related to shelving.

Among the diverse solutions offered, the shelving system for pallets produced by MECALUX is particularly suitable for the storage of a large number of pallets with many different product references. In fact, one of the main advantages of this product lies in its ability to adapt to any type of load, weight or volume. Thanks to this solution, Warehouse 4.0 can increase its storage capacity, optimising available space and guaranteeing maximum efficiency.

The second edition of INTRALOGISTICA ITALIA, organized by HANNOVER FAIRS INTERNATIONAL GMBH, the Italian branch of Deutsche Messe AG and part of the international network CeMAT, will be held from May 29 to June 1, 2018, in the pavilions of Fiera Milano-Rho within the framework of the new exhibition event "The Innovation Alliance" which unites five fairs devoted to the same number of capital goods sectors.

"The Innovation Alliance" is in fact the format that will propose synergy between different manufacturing worlds interconnected by a strong supply chain logic, from processing to packaging, from plastic processing to industrial and commercial printing and graphic customization of packages and labels, to handling and warehousing of consumer-ready goods.



The partnership between INTRALOGISTICA ITALIA and AISEM allied with ANIMA facilitates a further guarantee in relation to the content of the exhibition and the conference schedule that will be presented during the days of the show. These end-user oriented conferences will promote participation of additional visitors to the exhibition.

The patronage of AISEM allied with ANIMA includes among various activities the participation of this association in the development of the exhibition's internationalisation through the assistance of the agency ICE and the Ministry for Economic development.

Notes:

**INTRALOGISTICA ITALIA** is the only exhibition with a comprehensive offer dedicated to the most innovative solutions and integrated systems for industrial handling, warehouse management, materials storage and picking.

Product categories:

- Mechanical handling
- Storage technology, site equipment
- Loading technology
- Complete systems for logistics, materials handling technology
- Traffic organization
- Intralogistics systems and software
- Logistics services for transportation
- Logistics services, outsourcing solutions
- Real estate logistics sector

**INTRALOGISTICA ITALIA - International Trade Fair for Materials Handling, Logistics and Intralogistics** - May 29 - June 1, 2018 – Fiera Milano, Rho (Milan).

**INTRALOGISTICA ITALIA** is a member of The Innovation Alliance, present at Fiera Milano from May 29 to June 1, 2018. Together for the first time, IPACK-IMA, MEAT-TECH, PLAST, PRINT4ALL, and INTRALOGISTICA ITALIA offer operators in all industrial sectors a showcase of Italian and international technological excellence and production from diverse worlds, united by a strong supply chain logic. There will be a complete offer in just one context, ranging from processing to packaging, from processing of plastics and rubber to industrial printing, commercial and graphic personalization of packaging and labels, to the handling and storage of goods.

**AISEM - Italian Association of lifting systems, lifting and handling** - AISEM groups 8 product categories together, divided into 4 sections, which refer to "lifting and transport" and "self-propelled industrial trucks". The first segment employs 10,300 people in Italy, with a turnover of 2.7 billion Euros and an export/revenue share of 32%, while the industrial trucks sector employs 4,180, with a turnover of 1.36 billion Euros and an export/turnover share of 32%.

**ANIMA - Italian Federation of Mechanical and Engineering Industries Associations** - is the industrial organization which, as a part of Confindustria, represents companies operating in mechanical and engineering manufacturing, a sector that employs 210,000 with a turnover of 44 billion euro and an export/turnover share of 59% (data referring to pre-closure figures for 2015). The macro-sectors represented by ANIMA are machinery and plants for the production of energy and for the chemical and oil industries - assembly of industrial plants; logistics and freight handling; food technology and equipment; industrial technology and products; systems, machinery products for construction; machines and plants for human and environmental safety; metal construction in general.





Deutsche Messe

**INTRA  
LOGISTICA**  
ITALIA

Press Release n. 14

---

Lorella Turchetto - INTRALOGISTICA ITALIA Press Office

press@intralogistica-italia.com - T. + 39 340 3771171

HANNOVER FAIRS INTERNATIONAL GMBH

Via Paleocapa, 1 - 20122 Milano

ANIMA External Relations and Communications management - e-mail: ufficiostampa@anima.it - @Fed\_Anima

