

Press Release n°11

The second edition of INTRALOGISTICA ITALIA offers new strategic instruments and visibility to its exhibitors

Milan, June 26th 2017 - The second edition of INTRALOGISTICA ITALIA offers its exhibitors services that go far beyond the event itself, providing visibility via online channels and offering a snapshot of the sector's evolution by means of an in-depth study that up to now was inexistent and necessary.

On July 6th 2017, in Milan the complete research results of a White Paper with an analysis of the lifting and transport, self-propelled industrial trucks, mobile cranes and industrial shelving sectors will in fact be presented jointly by INTRALOGISTICA ITALIA and Aisem Allied with ANIMA.

The in-depth research project, published in several volumes, has led to the creation of a useful instrument for companies to evaluate strategies and learn more about the socio-economic context of reference. Companies that register as exhibitors at INTRALOGISTICA 2018 by September 29th, 2017 will receive a complimentary copy of the complete White Paper.

The research project is co-financed by INTRALOGISTICA ITALIA and AISEM Allied with ANIMA and members of the Scientific Committee for the creation of the White Paper include: Giuseppe Attanasi (University of Strasburg), Giancarlo Giudici (Polytechnic University of Milan), Giacomo Magnani (Catholic University of the Sacred Heart), Jacopo Mattei (University of Ferrara-Luigi Bocconi Business University), Paolo Galloso and Marcello Chiriaco (Anima Research Office) and Andrea Pasquini, Sabrina Cairoli, Giuseppe Fabbri (Aisem Allied with Anima).

The companies registered at the second edition of this internal logistics exhibition to date include: Automha, A-Safe, Bimat LT, Collini, Dematic, Distrisort, DMR, Elsa Solutions, Go Systems, Heute Maschinenfabrik, Incas, Interroll, Mecalux Italia, Modula, MPM, SPE Elettronica, SSI Schäfer Systems, Tellure Rôta, Tente Ruote, Vipa, Wubump.



The organisers of the event dedicated to the most innovative solutions and integrated systems for materials handling, warehouse management, materials storage and picking offer their exhibitors visibility for their most important new products, not only during the days of the exhibition but also from the moment they register, thanks to new communication and promotion channels that include the latest section called LogisticSquare on the website and the resonance offered by effective partnerships with significant media partners and Social-networking.

LogisticSquare is a window on the sector where companies can keep up to date on market news and is available not only to businesses but also to press and associations that can use this space as an additional visibility channel for their products. They can do this simply by sending their copy and high-resolution photos to info@intralogistica-italia.com.

Recently, new norms of a technical nature have been introduced which, as often happens in preliminary stages of application, are not 100% clear. INTRALOGISTICA ITALIA pays attention to the latest news from the public sector and has published a clarifying interpretation of the UNI EN 1090 "Position Paper" for lifting equipment and its installation in buildings, edited by AISEM Allied with ANIMA, on the LogisticSquare section of its website.

Notes:

INTRALOGISTICA ITALIA is a member of *The Innovation Alliance*, present at Fiera Milano from May 29 to June 1, 2018. Together for the first time, IPACK-IMA, MEAT-TECH PLAST, PRINT4ALL, and INTRALOGISTICA ITALIA offer operators in all industrial sectors a showcase of Italian and international technological excellence and production from diverse worlds, united by a strong supply chain logic. There will be a complete offer in just one context, ranging from processing to packaging, from processing of plastics and rubber to industrial printing, commercial and graphic personalization of packaging and labels, to the handling and storage of goods.

AISEM - Italian Association of lifting systems, lifting and handling - AISEM groups 8 product categories together, divided into 4 sections, which refer to "lifting and transport" and "self-propelled industrial trucks". The first segment employs 10,300 people in Italy, with a turnover of 2.7 billion Euros and an export/revenue share of 32%, while the industrial trucks sector employs 4,180, with a turnover of 1.36 billion Euros and an export/turnover share of 32%.

ANIMA - Italian Federation of Varied Mechanical and Engineering and Related Industries Associations - is the industrial organization which, as a part of Confindustria, represents companies operating in varied mechanical and engineering and related manufacturing, a sector that employs 210,000 with a turnover of 44 billion euro and an export/turnover share of 59% (data referring to pre-closure figures for 2015). The macro-sectors represented by ANIMA are machinery and plants for the production





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of energy and for the chemical and oil industries - assembly of industrial plants; logistics and freight handling; food technology and equipment; industrial technology and products; systems, machinery products for construction; machines and plants for human and environmental safety; metal construction in general.

For further information:

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