

Press Release n. 17

Arese, 21st March 2018

INTRALOGISTICA ITALIA: PREVIEW OF THE EXHIBITION CONFERENCES

The Press Conference for INTRALOGISTICA ITALIA was held today at the prestigious Alfa Romeo Museum. A preview of the programme of conferences was a focal point of the themes presented, illustrating them as real and distinctive training opportunities for logistics operators, called to this exhibition by both the knowledge that INTRALOGISTICA ITALIA is the sole trade fair completely dedicated to internal logistics in Italy and the chance to view and touch the latest technological products from complementary sectors such as packaging & processing, plastics & rubber, printing & converting.

On March 15th free pre-registration for visitors was closed and over 2,000 visitors from 70 different countries have registered to visit the exhibition.

The calendar of conferences, which will be completed over the next few weeks, will be interesting and articulated, dealing with the themes that have emerged from consultation with the Advisory Panel whose members include: AUTOMHA, BENNET, BEUMER GROUP, BYD, CANDY, CCIMOLA, CLS CGT, CROWN LIFT TRUCKS, DEMATIC, DHL, FERRETTO GROUP, GRUPPO FCA, INCAS, INTERROLL, IPER LA GRANDE I, KARDEX ITALIA, LINDE MATERIAL HANDLING ITALIA, LEROY MERLIN, MITSUBISHI, MODULA, SCHENKER ITALIANA, SWISSLOG ITALIA.

The INTRALOGISTICA inaugural conference will take place on May 29th 2018 and will be entitled "**Transformation of logistics in 4.0 terms: an important requirement for Intelligent Factories**". Following the initial impact of Industry 4.0 that took place within company productive processes, it was clear immediately that the real heart of innovation lies in businesses' internal logistics. Interconnectivity between systems determines the quantity of information obtained between production and delivery stages and it is there that the difference can really be made. In particular for B2B companies.

"How logistics is changing with the advent of e-commerce. Technology, warehouses and distribution interconnected in production and in B2B" is the title of the second conference organised by AISEM allied with ANIMA



scheduled for May 31st 2018. We have passed from products created specifically for clients, which have characterised the approach to sales over the last 30 years, to products that adapt to the demands of the final customer. In particular, customer needs and delivery timing are nearer to the (online) ordering time, even in B2B. This is an even greater revolution than it is possible to imagine, which involves every single warehouse and the entire distribution chain logic.

The third conference is entitled "**More and more energy efficiency also for logistics**" and it will take place on Friday June 1st 2018. The progressively central position taken by internal logistics in companies is causing a steady increase in the use of energy dedicated to this company process. The need to put optimisation plans and initiatives for all components of the logistic processes into action is growing fast. The challenge of generating greater energy efficiency and using renewable resources is increasingly related to warehouse management.

These three conferences organised for INTRALOGISTICA ITALIA by AISEM – the Italian Association of Lifting, Elevation and Handling systems allied with ANIMA – the Federation of National Associations, will include the participation of important sector associations such as FEM - the European Materials Handling Federation and Assintel - the National Association of ICT Companies, of Milan Polytechnic and of an international network for tax consultancy - PwC – PricewaterhouseCoopers, as well as of the Certifying Body ICIM.

As can be deduced from the meeting programme and from the most important market players attending INTRALOGISTICA ITALIA, the exhibition will present strategies and solutions that respond to the challenges and needs of "Industry 4.0", which demand an even closer and more intelligent integration between production and logistics, new digital technology and automated and interconnected processes.

INTRALOGISTICA ITALIA 2018, at only a few weeks from opening, confirms it is an excellent opportunity for companies that are focusing on technological innovation in products, on strategic plans of selection and on in-company skills, an opportunity that has been taken by numerous exhibiting companies attending the event. Those who have confirmed their attendance include: A-SAFE, AUTECH, AUTOMHA, BANCOLINI SYMBOL, BEUMER GmbH & CO KG, BIMAT LT, BÖWE SYSTEC, BYD EUROPE BV, CGT LOGISTICA SISTEMI, COLLINI ATOMI DI SCARPA, CROWN LIFT TRUCKS, DEMATIC, DENIPRO AG, DISTRISORT, DMR, ELSA SOLUTIONS, EMERALD TYRES EUROPE BVBA, EUROCAR TOGLIANI, FASTHINK, FERAG AG, FERRETTO GROUP, FLEXQUBE EUROPE AB, FOMIR, FUTURA BATTERIE, GO SYSTEMS, GS INDUSTRY, HANDHELD EUROPE, HANEL BÜRO- UND LAGERSYSTEME, HEUTE MASCHINENFABRIK, HÖRMANN ITALIA, IDRODINAMICA GIDROLAST, INCARICOTECH, INCAS, INTERROLL ITALIA, JLG EMEA BV, KARDEX ITALIA, LCS, LINDE MATERIAL HANDLING, LOADHOG LTD, LYTO'S, MECALUX ITALIA, MITSUBISHI FORKLIFT TRUCKS, MLOG,





MODULA, MORESCHI, MPM, OMRON ELECTRONICS, ORION SOC COOP, PRECINTIA INTERNATIONAL SA, RAX SOLUTIONS, RCM, RITE-HITE ITALIA, ROS ITALIA, RUGGON CORPORATION, SAF ITALY, SCAFF SYSTEM, SIBA SYSTEM INTEGRATION, SIGITAL, SMARTLOG, SPE ELETTRONICA, SWISSLOG ITALIA, TELLURE ROTA, TEMREX, TENTE RUOTE, UAB MEDIUM GROUP, VIPA, WINKEL, WRH GLOBAL ITALIA SA, WUBUMP, ZECCHETTI, ZENOWAY.

Exhibitors and visitors attending the second edition of INTRALOGISTICA ITALIA will be able to avail of the Fiera Milano *My Matching* platform, an innovative instrument aimed at facilitating business contacts and supporting the organisation of an operator's visit. Companies participating at the event will be able to get in contact with hundreds of selected buyers in a quick and easy manner through the creation of appointment diaries at the fair.

Lorella Turchetto - INTRALOGISTICA ITALIA Press Office
{ HYPERLINK "mailto:press@intralogistica-italia.com" } - T. + 39 340 3771171
HANNOVER FAIRS INTERNATIONAL GMBH
Via Paleocapa, 1 - 20122 Milano

Notes:

INTRALOGISTICA ITALIA is the only exhibition with a comprehensive offer dedicated to the most innovative solutions and integrated systems for industrial handling, warehouse management, materials storage and picking.

Product categories:

- Mechanical handling
- Storage technology, site equipment
- Loading technology
- Complete systems for logistics, materials handling technology
- Traffic organization
- Intralogistics systems and software
- Logistics services for transportation
- Logistics services, outsourcing solutions
- Real estate logistics sector

INTRALOGISTICA ITALIA - International Trade Fair for Materials Handling, Logistics and Intralogistics - May 29 - June 1, 2018 – Fiera Milano, Rho (Milan).

INTRALOGISTICA ITALIA is a member of The Innovation Alliance, present at Fiera Milano from May 29 to June 1, 2018. Together for the first time, IPACK-IMA, MEAT-TECH, PLAST, PRINT4ALL and INTRALOGISTICA ITALIA offer operators in all industrial sectors a showcase of Italian and international technological excellence and production from diverse worlds, united by a strong supply chain logic. There will be a complete offer in just one context, ranging from processing to packaging, from processing of plastics and rubber to industrial printing, commercial and graphic personalization of packaging and labels, to the handling and storage of goods.

Press Release n. 17

Lorella Turchetto - INTRALOGISTICA ITALIA Press Office

{ HYPERLINK "mailto:press@intralogistica-italia.com" } - T. + 39 340 3771171

