

## Press release N.18

Milan, 20th April 2018

### INTRALOGISTICA ITALIA: FOCUS ON EVENTS AT THE TRADE FAIR

*Four days of debate and discussion on the topics of greatest interest for the entire handling, warehousing and internal logistics sector. Prestigious national and international speakers and important representatives from the world of third level education will participate in the events.*

Milan, 20th April 2018 – Four days of highly professional meetings, the best speakers and the most topical and interesting issues related to the sector are the main ingredients of the conference calendar for the second edition of INTRALOGISTICA ITALIA 2018, which will take place at Fiera Milano-Rho from May 29th to June 1st 2018.

The heart of innovation in the Italian factory is moving from production to logistics. It is one of the great revolutions of Industry 4.0. Interconnectivity between systems determines the quantity of information obtained from the production phases of a good and all stages of its sale and it is here that the difference can really be made. Speedy delivery, punctuality and customer service have become the judgement criteria for considering a buying experience to be positive or negative. It is no longer enough to produce well. On the contrary, the guarantee of personalised service has become fundamental. Logistics, therefore, is becoming the area in which to improve quality in a company's actions.

The exhibition will open its doors on May 29th 2018 at 11.30 in the Martini hall at the Stella Polare Conference Centre with the inauguration ceremony of The Innovation Alliance entitled "**DRIVING THE CHANGE - How the new industrial era is changing processes and professions**". The new industrial era is already a reality. The competitiveness and the future of companies depend also on a



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capacity to adapt to new standards of production, business and communication. Digitalisation and sustainable innovation, client orientation and even more personalised solutions have modified production methods forever. How can we guide this change and not become overwhelmed by it?

The Innovation Alliance inauguration will give voice to institutional and industrial worlds. The key moment of this event will be a round table between several production sectors (food, furniture and design, e-commerce) through open comparison between managers who will find new impetus and opportunities for developing their business in the innovative powers of the technology on exhibition. A ribbon cutting ceremony will follow.

At INTRALOGISTICA ITALIA 2018 AISEM - the Italian Association of Lifting, Elevation and Handling systems - allied with ANIMA – the Federation of National Associations - will meet with companies, suppliers and buyers throughout the days of the exhibition to discuss the revolution under way and the most topical issues related to the sector.

There will be three conferences promoted by the partnership between the Confindustria association and this unique sector exhibition in Italy.

**Transformation of logistics in 4.0 terms: an important requirement for Intelligent Factories".** - 2pm, May 29th 2018 at the Spazio Galileo/Sala 1 - will involve international and national speakers. The General Secretary of FEM, the European association of handling and logistics Oliver Janin will speak about the topic "Industry 4.0 in Europe in terms of cyber safety and cyber security". The event "How to fully use hyper and super amortisation for Logistics also in 2018", related to opportunities tied to budget legislation, will be organised by Anima Confindustria and the certifying body ICIM. Gabriele Caragnano of PWC will help the audience to "Rethink logistics in 4.0 terms: solutions and strategies". These experts will be flanked by the entrepreneurial skills of Swisslog Italia and Cooperative Ceramiche Imola.

The conference **"How logistics is changing with the advent of e-commerce. Technology, warehouses and distribution interconnected in production and in b2b"** - 10.30am, 31st May 2018, Spazio Galileo/Sala 1 - will go in depth on the theme of online purchases with Confindustria Digitale and the Milan Polytechnic. It will also be an occasion to hear about the experiences of Microsoft and several manufacturing companies such as Sharp and Caljian Rite-Hite.



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**"Continuously more energy efficiency also for logistics"** 10.30am June 1st, Spazio Galileo/Sala 1 - is the title of the last series of conferences, which look at the challenge of generating greater efficiency and using renewable resources that are increasingly related to warehouse management. The need to activate optimisation plans dedicated to all components in the logistic phase is growing fast. Gabriele Caragnano of PWC will speak about this topic in his presentation entitled "Logistics at the centre of the technological evolution of companies". He will be followed by Vittorio Chiesa, professor at Milan Polytechnic, who will give a presentation called "Energy in companies between efficiency and renewable resources also for logistics". Case history presentations from companies such as Automha, Linde and Dematic are also scheduled.

To obtain a entry ticket free-of-charge and participate in any of the conferences organised by AISEM, allied with ANIMA, contact the AISEM secretariat directly at this link: <https://sites.google.com/anima.it/workshop-logistica/home>

During the exhibition other events will be organised in partnership with the most important players in the sector. Further information and updates are available on the INTRALOGISTICA ITALIA website, on the page "EVENTS AT THE FAIR" (<http://intralogistica-italia.com/en/eventi-in-fiera/>).

Also LIUC Business School, the LIUC management school - Cattaneo University, has chosen INTRALOGISTICA ITALIA as the only exhibition platform in Italy capable of representing sector trends. LIUC Business School will be present with a Centre dedicated to Supply Chain, Operations and Logistics, directed by Professor Fabrizio Dallari.

Apart from participating with Marco Lattuada - Logistic Director of Leroy Merlin Italia, Sidney Pinzani - Group Supply Chain Director of Candy, Enrico Grassani - Deputy Transport & Logistic Director of F.lli Beretta in the round table organised by INTRALOGISTICA ITALIA entitled "**How many stars does your warehouse have? – OSIL, an innovative model for evaluating the quality of logistic installations**", scheduled to take place at 11.30am on Wednesday 30th May, LIUC Business School will also present the results of OSIL (Logistics Real Estate Observatory) at 3pm at the Spazio Galileo/Sala 1.

At only a few weeks from opening INTRALOGISTICA ITALIA, the exhibition dedicated to the most innovative solutions and integrated systems for industrial



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handling, warehouse management, materials storage and picking, confirms it is the only event offering excellence to all operators in the sector in Italy.

Companies that have confirmed their attendance to date include: A-SAFE, ARGOX EUROPE GmbH, ARMOR S.A., AUTEC, AUTOMHA spa, BANCOLINI SYMBOL, BE-GE INDUSTRI AB, BEUMER GmbH & CO KG, BIMAT LT sas, BÖWE SYSTEC spa, BYD EUROPE BV, CAEN RFID srl, CALJAN RITE-HITE ApS, CAPOVERSO EDITRICE srl, CGT LOGISTICA SISTEMI spa, COLLINI ATOMI DI SCARPA srl, CROWN LIFT TRUCKS srl, DEGROCAR spa, DEMATIC srl, DENIPRO AG, DISTRISORT, DMR srl, EDITRICE LARGO CONSUMO srl, EDITRICE TEMI srl, ELSA SOLUTIONS srl, EMERALD TYRES EUROPE BVBA, EUROCAR TOGLIANI srl, EXTREME NETWORKS ITALY, FASTHINK srl, FERAG AG, FERRETTO GROUP spa, FLEXQUBE EUROPE AB, FOMIR srl, FRUIT CONTROL EQUIPMENTS srl, FUTURA BATTERIE srl, GO SYSTEMS srl, GRAMMER AG, GS INDUSTRY spa, HANDHELD EUROPE AB, HANEL BÜRO- UND LAGERSYSTEME, HEUTE MASCHINENFABRIK, HÖRMANN ITALIA srl, IDRODINAMICA GIDROLAST srl, INCARICOTECH srl, INCAS spa, INTERROLL ITALIA srl, JLG EMEA BV, KARDEX ITALIA spa, KATHREIN SOLUTIONS GmbH, KOSTER PUBLISHING, LCS spa, LINDE MATERIAL HANDLING, LIVETRACTION srl, LOADHOG LTD, LOGISTICS BUSINESS, LYTO'S spa, MASI WEB sas, MECALUX ITALIA srl, MITSUBISHI FORKLIFT TRUCKS, MLC CONSULTING srl, MLOG, MODULA spa, MORESCHI srl, MOZZANICA & MOZZANICA srl, MPM srl, MULTIMAC srl, OMRON ELECTRONICS, ORION SOC COOP, PERNIX srl, PRECINTIA INTERNATIONAL SA, PRINTRONIX FRANCE SARL LLC, PRINTRONIX TSC. AUTOID TECHNOLOGY GmbH, PSI MATRIX GmbH, QUINE srl, RAX SOLUTIONS, RCM spa, RITE-HITE ITALIA srl, ROS ITALIA srl, RUGGON CORPORATION, SAF ITALY srl, SCAFF SYSTEM srl, SCI MEDIA, SEARS MANUFACTURING EUROPE LTD, SIBA SYSTEM INTEGRATION GmbH, SIGITAL srl, SIMAI spa, SOCIALTECNICA EDITORE srls, SMARTLOG srl, SOTI LIMITED, SPE ELETTRONICA, SWISSLOG ITALIA spa, TECNICHE NUOVE spa, TEKLYNX INTERNATIONAL, TELLURE ROTA spa, TEMREX srl, TENTE RUOTE srl, UAB MEDIUM GROUP, VIPA, WINKEL srl, WORLD CAPITAL srl unipersonale, WRH GLOBAL ITALIA SA, WUBUMP, ZECCHETTI, ZEBRA TECHNOLOGIES UK LTD, ZENO TRACK GmbH ZENOWAY.

To attend the fair and obtain a 50% discount on the entry fee, preregister online at: <http://intralogistica-italia.com/en/pre-registrazione/>



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Notes:

**INTRALOGISTICA ITALIA** is the only exhibition with a comprehensive offer dedicated to the most innovative solutions and integrated systems for industrial handling, warehouse management, materials storage and picking.

Product categories:

- Mechanical handling
- Storage technology, site equipment
- Loading technology
- Complete systems for logistics, materials handling technology
- Traffic organization
- Intralogistics systems and software
- Logistics services for transportation
- Logistics services, outsourcing solutions
- Real estate logistics sector

**INTRALOGISTICA ITALIA** is a member of The Innovation Alliance, present at Fiera Milano from May 29 to June 1, 2018. Together for the first time, IPACK-IMA, MEAT-TECH, PLAST, PRINT4ALL, and INTRALOGISTICA ITALIA offer operators in all industrial sectors a showcase of Italian and international technological excellence and production from diverse worlds, united by a strong supply chain logic. There will be a complete offer in just one context, ranging from processing to packaging, from processing of plastics and rubber to industrial printing, commercial and graphic personalization of packaging and labels, to the handling and storage of goods.

**AISEM - Italian Association of lifting systems, lifting and handling** - AISEM groups 8 product categories together, divided into 4 sections, which refer to "lifting and transport" and "self-propelled industrial trucks". The first segment employs 10,300 people in Italy, with a turnover of 2.7 billion Euros and an export/revenue share of 32%, while the industrial trucks sector employs 4,180, with a turnover of 1.36 billion Euros and an export/turnover share of 32%.

**ANIMA - Italian Federation of Mechanical and Engineering Industries Associations** - is the industrial organization which, as a part of Confindustria, represents companies operating in mechanical and engineering manufacturing, a sector that employs 210,000 with a turnover of 44 billion euro and an export/turnover share of 59% (data referring to pre-closure figures for 2015). The macro-sectors represented by ANIMA are machinery and plants for the production of energy and for the chemical and oil industries - assembly of industrial plants; logistics and freight handling; food technology and equipment; industrial technology and products; systems, machinery products for construction; machines and plants for human and environmental safety; metal construction in general.

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