



Press Release N. 20

Milan, 29th May 2018

INTRALOGISTICA ITALIA: SHOWTIME FOR EXCELLENCE IN INTERNAL LOGISTICS

Milan, 29th May 2018 - The second edition of INTRALOGISTICA ITALIA, the only event in the sector in Italy, taking place from May 29th to June 1st 2018, in halls 6 and 10 of Fiera Milano Rho, is opening under a banner of originality and dynamism. INTRALOGISTICA ITALIA is the only event in Italy dedicated to the most innovative solutions and integrated systems for industrial handling, warehouse management, materials storage and picking.

Organized by HANNOVER FAIRS INTERNATIONAL GMBH, the Italian branch of Deutsche Messe AG and part of the international network CeMAT, the exhibition is being presented within the framework of the new format **"THE INNOVATION ALLIANCE"** which unites five fairs devoted to the same number of capital goods sectors. The goal of this new format is to propose synergy between different manufacturing worlds interconnected by a strong supply chain logic, from processing to packaging, from plastic processing to industrial and commercial printing and graphic customization of packages and labels, to handling and warehousing of consumer-ready goods.

INTRALOGISTICA ITALIA represents an enormous opportunity for companies that are focusing on technological innovation in products, on strategic selection plans and on in-company skills. The exhibition, in fact, distinguishes itself for the diverse nature of its product offer, from lifting and handling equipment and warehousing, continuous handling and weighing systems, to industrial shelving and accessories and engineering services for logistics and consulting, systems and software, transport logistic services and traffic organisation and not just the above. The second edition also includes an intensive schedule of conferences and highly professional meetings, top speakers and the most current and interesting topics in relation to the sector.



A MILANO IL PIÙ GRANDE EVENTO EUROPEO DI FILIERA PER L'INDUSTRIA

5
FIERE

17
PADIGLIONI

140.000
METRI QUADRI

+3000
AZIENDE



Deutsche Messe



The exhibition opens its doors on May 29th 2018 at 11.30 in the Martini hall at the Stella Polare Conference Centre with the inauguration ceremony of The Innovation Alliance entitled **"DRIVING THE CHANGE - How the new industrial era is changing processes and professions"**. The new industrial era is already a reality. The competitiveness and the future of companies depend also on a capacity to adapt to new standards of production, business and communication. Digitalisation and sustainable innovation, client orientation and even more personalised solutions have modified production methods forever. How can we guide this change and not become overwhelmed by it? The Innovation Alliance inauguration will give voice to institutional and industrial worlds. The key moment of this event is a round table between several production sectors (food, furniture and design, e-commerce) through open comparison between managers who will find new impetus and opportunities for developing their business in the innovative powers of the technology on exhibition.

At INTRALOGISTICA ITALIA 2018, AISEM - the Italian Association of Lifting, Elevation and Handling systems - allied with ANIMA – the Federation of National Associations - has scheduled a series of meetings with companies, suppliers and buyers throughout the days of the exhibition to discuss the revolution under way and the most topical issues related to the sector.

There are three conferences promoted by the partnership between the Confindustria association and this unique sector exhibition in Italy.

Transformation of logistics in 4.0 terms: an important requirement for Intelligent Factories. - 2pm, May 29th 2018 at the Spazio Galileo/Sala 1 - involves international and national speakers. The General Secretary of FEM, the European association of handling and logistics Oliver Janin is presenting the topic "Industry 4.0 in Europe in terms of cyber safety and cyber security". The event "How to fully use hyper and super amortisation for Logistics also in 2018", related to opportunities tied to budget legislation, is being organised by Anima Confindustria, represented by Alessandro Maggioni - Anima Technical Area Director - and the certifying body ICIM, represented by Paolo Gianoglio - ICIM Head of the Industry 4.0 Project and Hyper-amortisation. Ivan Lavatelli of PWC will help the audience to "Rethink logistics in 4.0 terms: solutions and strategies". These experts are flanked by the entrepreneurial skills of Swisslog Italia, with the participation of Matteo Brusasca, Head of Sales for Italy & Iberica and Cooperative Ceramiche Imola, with the participation of Andrea Buscaroli, head of Logistics and Warehouses.

The conference **"How logistics is changing with the advent of e-commerce. Technology, warehouses and distribution interconnected in production and in b2b"** - 10.30am, 31st May 2018, Spazio Galileo/Sala 1 - goes in depth on the theme of online purchases with Confindustria Digitale and the Milan Polytechnic. The meeting, moderated by Alessandro Durante, Communications, External Relations and Internationalisation Director at Anima, includes presentations by Roberto Bedani, Director of Confindustria Generale, Marco Melacini, Professor at Milan Polytechnic and Giacomo Frizzarin, Sales Director Retail area at Microsoft Italia. It is also the perfect occasion to hear about the experiences of Microsoft and several manufacturing companies



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such as Sharp with a presentation given by Marketing and Communications Director Carlo Alberto Tenchini and Caljian Rite-Hite with the participation of Francesco Ferrari, Business Development Manager.

"Continuously more energy efficiency also for logistics" 10.30am June 1st, Spazio Galileo/Sala 1 - is the title of the final series of conferences organised by AISEM allied with ANIMA that look at the challenge of generating greater efficiency and using renewable resources that are increasingly related to warehouse management. The need to activate optimisation plans dedicated to all components in the logistic phase is growing fast. Katerina Nicole Petta of PWC speaks about this topic in a presentation entitled "Logistics at the centre of the technological evolution of companies", followed by Vittorio Chiesa, professor at Milan Polytechnic, with a presentation called "Energy in companies between efficiency and renewable resources also for logistics". Case history presentations from companies such as Automha (given by Marco Zanettin, Sales Director Italy), Linde (given by Product Manager Emanuele Triulzi) and Dematic (given by Mauro Corona, Country Sales manager Italy) are also scheduled. Alessandro Durante, Communications, External Relations and Internationalisation Director at Anima, is the moderator.

During the exhibition other events are being organised in partnership with the most important players in the sector. Further information and updates are available on the INTRALOGISTICA ITALIA website, on the page "EVENTS AT THE FAIR" (<http://intralogistica-italia.com/en/eventi-in-fiera/>).

Also LIUC Business School, the LIUC management school - Cattaneo University, has chosen INTRALOGISTICA ITALIA as the only exhibition platform in Italy capable of representing sector trends. LIUC Business School is present with a Centre dedicated to Supply Chain, Operations and Logistics, directed by Professor Fabrizio Dallari.

Apart from participating with Marco Lattuada - Logistic Director of Leroy Merlin Italia, Sidney Pinzani - Group Supply Chain Director of Candy, Enrico Grassani - Deputy Transport & Logistic Director of F.lli Beretta in the round table organised by INTRALOGISTICA ITALIA entitled **"Warehouses - the centre of gravity of the supply chain"**, LIUC also presents OSIL, an innovative model for evaluating the quality of logistic installations in the conference entitled **"How many stars does your warehouse have?"** scheduled at 2.45p.m. on Wednesday 30th May.

The combination of the events and conferences at INTRALOGISTICA ITALIA, combined with the products shown by exhibitors on their stands, will attract highly qualified, international visitors, buyers and professionals, above all from the retail world, which is observing this unique sector showcase in Italy with great interest.

INTRALOGISTICA ITALIA is ready, together with its partners and exhibitors, to present strategies and solutions capable of responding to the challenges and demands of "Industry 4.0".



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The exhibitors that have confirmed their attendance and accepted the challenge of "Industry 4.0" are: A-SAFE, AGILOX SERVICES GmbH, AISEM, ANIMA, ARGOX EUROPE GmbH, ARMOR S.A., AUTECH, AUTOMHA spa, BADA CARRELLI ELEVATORI, BANCOLINI SYMBOL, BE-GE INDUSTRI AB, BEUMER GmbH & CO KG, BIMAT LT sas, BÖWE SYSTEC spa, BYD EUROPE BV, CAEN RFID srl, CALJAN RITE-HITE ApS, CAPOVERSO EDITRICE srl, CGT LOGISTICA SISTEMI spa, COLLINI ATOMI DI SCARPA srl, CROWN LIFT TRUCKS srl, CY.PAG srl, DEGROCAR spa, DEMATIC srl, DENIPRO AG, DISTRISORT, DMR srl, EDITRICE LARGO CONSUMO srl, EDITRICE TEMI srl, ELSA SOLUTIONS srl, EMERALD TYRES EUROPE BVBA, EUROCAR TOGLIANI srl, EXTREME NETWORKS ITALY, FASTHINK srl, FERAG AG, FERALL di Capodanno Emilio, FERRETTO GROUP spa, FLEXQUBE EUROPE AB, FOMIR srl, FRUIT CONTROL EQUIPMENTS srl, FUTURA BATTERIE srl, GO SYSTEMS srl, GRAMMER AG, GRENZEBACH Maschinenbau GmbH, GS INDUSTRY spa, HANDHELD EUROPE AB, HANEL BÜRO- UND LAGERSYSTEME, HEUTE MASCHINENFABRIK, HÖRMANN ITALIA srl, HSM GmbH + CO KG, HYSTER-YALE GROUP INC, ICIM spa, IDRODINAMICA GIDROLAST srl, INCARICOTECH srl, INCAS spa, INTERROLL ITALIA srl, ITALIANA CARRELLI ELEVATORI srl, JLG EMEA BV, KARDEX ITALIA spa, KATHREIN SOLUTIONS GmbH, KOSTER PUBLISHING, LCS spa, LINDE MATERIAL HANDLING, LIVETRACTION srl, LOADHOG LTD, LOGISTICS BUSINESS, LYTO'S spa, MASI WEB sas, MECALUX ITALIA srl, MITSUBISHI FORKLIFT TRUCKS, MLC CONSULTING srl, MLOG, MODULA spa, MORESCHI srl, MOZZANICA & MOZZANICA srl, MPM srl, MULTIMAC srl, OMRON ELECTRONICS, ORION SOC COOP, PERNIX srl, PRECINTIA INTERNATIONAL SA, PRINTRONIX FRANCE SARL LLC, PRINTRONIX TSC. AUTOID TECHNOLOGY GmbH, PRO-LOG, PSI MATRIX GmbH, QUINE srl, RAX SOLUTIONS, RCM spa, RITE-HITE ITALIA srl, ROS ITALIA srl, RUGGON CORPORATION, SAF ITALY srl, SCAFF SYSTEM srl, SCI MEDIA, SEARS MANUFACTURING EUROPE LTD, SIBA SYSTEM INTEGRATION GmbH, SIGITAL srl, SIMAI spa, SMARTLOG srl, SOCIALTECNICA EDITORE srls, SOTI LIMITED, SPE ELETTRONICA, SWISSLOG ITALIA spa, TECNICHE NUOVE spa, TEKLYNX INTERNATIONAL, TELLURE ROTA spa, TEMREX srl, TENTE RUOTE srl, UAB MEDIUM GROUP, UNIVERSITA' CARLO CATTANEO – LIUC, VIPA, WINKEL srl, WORLD CAPITAL srl unipersonale, WRH GLOBAL ITALIA SA, WUBUMP, ZECCHETTI, ZEBRA TECHNOLOGIES UK LTD and ZENO TRACK GmbH ZENOWAY – see also: <http://intralogistica-italia.com/en/loghi-espositori/>

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Notes:

INTRALOGISTICA ITALIA is the only exhibition with a comprehensive offer dedicated to the most innovative solutions and integrated systems for industrial handling, warehouse management, materials storage and picking.

Product categories:

- Mechanical handling



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- Storage technology, site equipment
- Loading technology
- Complete systems for logistics, materials handling technology
- Traffic organization
- Intralogistics systems and software
- Logistics services for transportation
- Logistics services, outsourcing solutions
- Real estate logistics sector

INTRALOGISTICA ITALIA is a member of *The Innovation Alliance*, present at Fiera Milano from May 29 to June 1, 2018. Together for the first time, **IPACK-IMA**, **MEAT-TECH**, **PLAST**, **PRINT4ALL**, and **INTRALOGISTICA ITALIA** offer operators in all industrial sectors a showcase of Italian and international technological excellence and production from diverse worlds, united by a strong supply chain logic. There will be a complete offer in just one context, ranging from processing to packaging, from processing of plastics and rubber to industrial printing, commercial and graphic personalization of packaging and labels, to the handling and storage of goods.

AISEM - Italian Association of lifting systems, lifting and handling - AISEM groups 8 product categories together, divided into 4 sections, which refer to "lifting and transport" and "self-propelled industrial trucks". The first segment employs 10,300 people in Italy, with a turnover of 2.7 billion Euros and an export/revenue share of 32%, while the industrial trucks sector employs 4,180, with a turnover of 1.36 billion Euros and an export/turnover share of 32%.

ANIMA - Italian Federation of Mechanical and Engineering Industries Associations - is the industrial organization which, as a part of Confindustria, represents companies operating in mechanical and engineering manufacturing, a sector that employs 210,000 with a turnover of 44 billion euro and an export/turnover share of 59% (data referring to pre-closure figures for 2015). The macro-sectors represented by ANIMA are machinery and plants for the production of energy and for the chemical and oil industries - assembly of industrial plants; logistics and freight handling; food technology and equipment; industrial technology and products; systems, machinery products for construction; machines and plants for human and environmental safety; metal construction in general.

Press Release n. 20 – “THE INNOVATION ALLIANCE” Press Kit

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