

Milan, March 11, 2019 – Press Release

# Spotlight on Internal Logistics

INTRALOGISTICA ITALIA returns to *Fieramilano – Rho* from May 4th to May 7th 2021. The affiliation with *The Innovation Alliance* format and the partnership with *AISEM federata ANIMA* has been reconfirmed. Here is what to expect from the third edition.

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The internal logistics universe once again becomes the star of an important event **from May 4th to May 7th 2021**. On these dates the pavilions of *Fieramilano - Rho* will, in fact, welcome the third edition of INTRALOGISTICA ITALIA, the only tradeshow in our country with a complete offer dedicated to the most innovative solutions and integrated systems for industrial handling, warehouse management, storage and picking.

## ***The Innovation Alliance* format: from strength to strength**

As in 2018, the exhibition will take place in the heart of *The Innovation Alliance*, the major international event that brings five worlds united by supply chain logic together under one roof.

Processing, packaging, plastic processing, industrial and commercial printing, graphic customization of packages and labels... Each of these sectors is continually called upon to face the themes of handling and storage of goods. Already in the past, close dialogue between these sectors and the comparison of needs and skills have led to huge results - such as the **over 150,000 people** that crowded the fairgrounds last spring during the simultaneously run of five exhibitions (PLAST, IPACK-IMA, MEAT-TECH, Print4All and INTRALOGISTICA ITALIA) that adhere to the supply chain project.

## **The partnership with AISEM federata ANIMA**

The partnership with *AISEM federata ANIMA*, the Italian Association of Lifting systems, Lifting and Handling, has been reconfirmed in all aspects for 2021. This synergy envisages the involvement of the association in the further development of the tradeshow format and offers an additional guarantee of the authority of INTRALOGISTICA ITALIA and its ability to involve key decision makers from the industry.

«The quality of an exhibition» – states **Andreas Züge, General Manager of Hannover Fairs International GmbH** – «is directly proportional to the level of opportunities for exchange and dialogue it is capable of offering. It is for this reason that we are proud to announce the renewal of the partnership with AISEM federata ANIMA. Thanks to this agreement, INTRALOGISTICA ITALIA can once again offer visitors and exhibitors from all over the world maximum guarantees in relation to wealth and authority in terms of content, in the con-

ferences programme and, more generally, throughout the numerous initiatives that will be on the calendar during the course of the exhibition».

«Aisem has enthusiastically renewed its partnership with the exhibition INTRALOGISTICA ITALIA», states **Pietro Almici, President of Aisem**. «In these first two years we have been able to see with satisfaction how productive it has been for the companies we represent in the sector to work closely with a tradeshow of this calibre. The partnership between these two major players has allowed players in a supply chain such as logistics to meet – a chain calling into question not only our sector but also the entire Italian industry for handling and storage of goods. I therefore applaud the confirmation of the synergy between the association Aisem and Intralogistica Italia from the perspective of growth of the sector and of the entire supply chain».

«I welcome the confirmation of the partnership between Aisem and Intralogistica Italia favourably», declares **Claudio Rettura, Departmental Head of Aisem Sistemi Intralogistici group**. «Our section dedicated to intralogistic systems was created also thanks to the partnership with the tradeshow and has allowed us to learn more about several situations, but above all to detect the problems and the needs in our division. These elements have convinced us of the bounty found in dedicating a specific section to promoting the work of employers. Intralogistica Italia has been a practical companion on this journey. All that remains is to continue with the partnership in order to grow reciprocally».



#### INTRALOGISTICA ITALIA: High Resolution logo

[http://intralogistica-italia.com/wp-content/uploads/2019/03/INTRALOGISTICA\\_ITALIA.zip](http://intralogistica-italia.com/wp-content/uploads/2019/03/INTRALOGISTICA_ITALIA.zip)



#### PHOTO #1: Lines of professional visitors at the entrance of INTRALOGISTICA ITALIA 2018

<http://intralogistica-italia.com/wp-content/uploads/2019/03/Intralogistica-Italia-2018-Rho-FieraMilano-169bis.jpg>



#### PHOTO #2: People visiting INTRALOGISTICA ITALIA 2018

<http://intralogistica-italia.com/wp-content/uploads/2019/03/Intralogistica-Italia-2018-Rho-FieraMilano-171bis.jpg>



#### PHOTO #3: Andreas Züge, General Manager of HANNOVER FAIRS INTERNATIONAL GmbH

[http://intralogistica-italia.com/wp-content/uploads/2019/03/AZ\\_MG\\_9878.jpg](http://intralogistica-italia.com/wp-content/uploads/2019/03/AZ_MG_9878.jpg)

#### *The Innovation Alliance* Press Release

[http://intralogistica-italia.com/wp-content/uploads/2019/02/Innovation-Alliance\\_-2021\\_1.pdf](http://intralogistica-italia.com/wp-content/uploads/2019/02/Innovation-Alliance_-2021_1.pdf)

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Notes:

**INTRALOGISTICA ITALIA** is the only exhibition with a comprehensive offer dedicated to the most innovative solutions and integrated systems for industrial handling, warehouse management, materials storage and picking.

Product categories:

- Mechanical handling
- Storage technology, site equipment
- Loading technology
- Complete systems for logistics, materials handling technology
- Traffic organization
- Intralogistics systems and software
- Logistics services for transportation
- Logistics services, outsourcing solutions
- Real estate logistics sector

**INTRALOGISTICA ITALIA** is a member of The Innovation Alliance, present at Fiera Milano from May 29 to June 1, 2018.

Together for the first time, IPACK-IMA, MEAT-TECH, PLAST, PRINT4ALL, and INTRALOGISTICA ITALIA offer operators in all industrial sectors a showcase of Italian and international technological excellence and production from diverse worlds, united by a strong supply chain logic. A complete offer in just one context, ranging from processing to packaging, from processing of plastics and rubber to industrial printing, commercial and graphic personalization of packaging and labels, to the handling and storage of goods.

**AISEM - Italian Association of lifting systems, lifting and handling** - AISEM groups 8 product categories together, divided into 4 sections, which refer to "lifting and transport" and "self-propelled industrial trucks". The first segment employs 10,300 people in Italy, with a turnover of 2.7 billion Euros and an export/revenue share of 32%, while the industrial trucks sector employs 4,180, with a turnover of 1.36 billion Euros and an export/turnover share of 32%.

**ANIMA - Italian Federation of Mechanical and Engineering Industries Associations** - is the industrial organization which, as a part of Confindustria, represents companies operating in mechanical and engineering manufacturing, a sector that employs 210,000 with a turnover of 44 billion Euros and an export/turnover share of 59% (data referring to pre-closure figures for 2015). The macro-sectors represented by ANIMA are machinery and plants for the production of energy and for the chemical and oil industries - assembly of industrial plants; logistics and freight handling; food technology and equipment; industrial technology and products; systems, machinery products for construction; machines and plants for human and environmental safety; metal construction in general.