

Milan, November 11, 2019 – Press Release

BI-MU Logistics: 32.BI-MU's offer is enriched with a new innovation area thanks to INTRALOGISTICA ITALIA.

INTRALOGISTICA ITALIA continues to constantly monitor the market and in BI-MU has identified an opportunity to offer logistics operators a platform addressing the machine tools industry in a specific manner.

From October 14th to 17th 2020, at Fieramilano Rho, the 32nd edition of BI-MU, the Italian exhibition event dedicated to the metal forming and metal cutting machine tools, additive manufacturing, robots, automation, auxiliary and enabling technologies, subcontracting industry will be onstage.

Energy streamlining of machines, optimization of production downtime, modular design in the designing phase, predictive maintenance: these are only a few of the technological issues that, together with **integrated solutions for industrial material handling, warehouse management and storage of goods, will make their debut at 32.BI-MU**, enriching the event with new content.

INTRALOGISTICA ITALIA has decided to partner with 32.BI-MU and to take on the organisation of an area entirely dedicated to logistics, called **"BI-MU Logistics"**, in which companies that offer supply chain solutions will be able to exhibit their products and simultaneously reach a target of qualified and specialised visitors.

Thanks to the new BI-MU Logistics innovation area, it will be easier for exhibitors from the world of logistics to achieve visibility, optimising their presence at the trade show through targeted initiatives and moments of thematic in-depth analysis.

"We have taken the specific requests from several Intralogistica Italia exhibitors on board and we have decided to partner with 32.BI-MU to expand INTRALOGISTICA ITALIA's offer and thus provide an additional comparative platform for all those operators who primarily address the machine tools sector" - states Andreas Zuege, General Manager of Hannover Fairs International GmbH.

"As organisers of INTRALOGISTICA ITALIA we have decided to promote and co-organise the "BI-MU Logistics" partner event in 2020 to offer companies in the logistics sector an additional business opportunity, aimed at the robotics and automation of machine tools sector" - adds Andreas Zuege, General Manager - Hannover Fairs International GmbH.

“Logistics solutions, fully capable of supporting the supply and warehousing of materials, inventory management and the systematic and standardised cataloguing of products inside factories, are by nature contiguous and complementary to machine tools. This is the reason why we decided to dedicate an innovation area within our exhibition to them” - comments Riccardo Gaslini, Technical Manager of 32.BI-MU.

Third exporter and fourth manufacturer, Italy is an undisputed leader on the international machine tools panorama, in addition to being an interesting consumer market.

Alfredo Mariotti, General Manager of 32.BI-MU states: *“the enormous need to modernise and update structures and production processes is one of the priorities in the Italian manufacturing industry which already three years ago began to change, also in digital terms, but the process is certainly not complete. Following the success of the 2018 edition of BI-MU which registered increases both in the number of exhibitors (+25%) and new visitors, which were 26% of the total - thanks also to the agreement with INTRALOGISTICA ITALIA, the next edition of the two-yearly event will be even more interesting and attractive for sector operators “.*

In fact, an ample and diversified offer of sustainable production digital technology, a directly related theme with the decidedly current one of circular economy, will be onstage at 32.BI-MU.

Promoted by UCIMU-SISTEMI PER PRODURRE, the association for Italian manufacturers of metal forming and metal cutting machine tools, robotics and automation, and organised by EFIM-ENTE FIERE ITALIANE MACCHINE, 32.BI-MU will propose a **renewed technological product catalogue that embraces all solutions for the factory of the future**, with many new content-rich projects, combined with thematic in-depth analysis designed to enhance the presence of operators attending the trade show.

The latest information is available on the website www.bimu.it.

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