

Milan, 16th October 2020 – Press Release n. 9

INTRALOGISTICA ITALIA brings logistics to BI-MU

*INTRALOGISTICA ITALIA enriched the offer at the 32nd edition of BI-MU at Fiera Milano Rho from **October 14th to 17th 2020** with the innovation area BI-MU Logistics and other activities in partnership with AISEM allied with ANIMA - Italian Federation of Mechanical and Engineering Industries Associations.*

On the occasion of the **32nd edition of BI-MU**, the Italian exhibition dedicated to the metal forming and metal cutting machine tools, additive manufacturing, robots, digital manufacturing and automation, enabling technologies, subcontracting industry, **INTRALOGISTICA ITALIA** contributed with the innovation area **BI-MU Logistics** to give visibility to the logistics sector. Exhibitors present included some of the most important key-players in Italy, such as **Automha, Crown Lift Trucks, Modula, Icam, Italfit** and **Allmag**.

In addition to the exhibition offer, the event distinguished itself for a rich programme of collateral events, including the annual general meeting of ANIMA Confindustria, at which Hannover Fairs International and **INTRALOGISTICA ITALIA** were guests, represented by the General Manager **Andreas Züge**.

In order to give added value to the presence of logistics at BI-MU and respond to problems flagged by the sector, **INTRALOGISTICA ITALIA** organised a moment of dialogue in relation to a topic of great interest for those who need to buy or use warehouses. The conference, entitled “Knowing for saving”, illustrated, with the intervention of experts from AISEM federata ANIMA, how to avoid investments in automatic warehouses becoming a management nightmare.

On the basis of several recent Supreme Court rulings, some sources were suggested to avoid repeating commonplace errors. “It is not necessary to know the rules by heart” declares **Giuseppe Fabbri, AISEM CISI Shelving Section and Intralogistic Systems Technical Consultant** – “however, it is necessary to be aware that we are moving in a scenario that is strongly regulated and differentiated, where it is, thus, worth trusting those who have in depth knowledge and the necessary skills.”

After the opening of proceedings by Andreas Züge - Hannover Fairs International GmbH, speeches from AISEM presenters followed: Giuseppe Fabbri, **Roberta Togni - AISEM Intralogistic Systems Division Head** and **Maurizio Santon - AISEM CISI Shelving Division Head**, who stated the importance of acquiring knowledge, warning companies about the notable risks that may be faced. Clarifying the current legal situation and learn-

ing to protect oneself is not trivial and must be a goal shared by the entire system.

The INTRALOGISTICA ITALIA secretariat is working hard to continue, even in this period, to offer in coming months and for all of 2021 other initiatives useful to the market, supporting companies who have already confirmed participation in the exhibition.

The next appointment on the calendar is **November 24th 2020** at 2.30pm with the presentation event of the results of the 2020 survey carried out by the **Intralogistica Observatory**, a project supported by **Crown Lift Trucks, Fives Intralogistics, Modula, Incas – SSI Schaefer Group, Eurofork, Dematic, System Logistics and Alascom** and developed in partnership with Largo Consumo, UniMore, UniParma and GEA – Management Consultants. More details will follow shortly.

In the coming days it will be possible to view the conference presented at BI-MU Logistics on the INTRALOGISTICA ITALIA website:

<https://intralogistica-italia.com/bimu-logistics-2020/>

A selection of photos of the event can be seen at:

<https://drive.google.com/drive/folders/1fymIfNkQwCKRbdiXBZvIYUOMjvMKihkH?usp=sharing>

Notes:

INTRALOGISTICA ITALIA - International Trade Fair Materials Handling, Intralogistics and Logistics - is the only exhibition with a comprehensive offer dedicated to the most innovative solutions and integrated systems for industrial handling, warehouse management, materials storage and picking.

Product categories:

- Complete systems for logistics, materials handling and warehousing technology
- Mechanical handling
- Storage technology, site equipment
- Loading technology
- Intralogistics systems and software
- Logistics services, outsourcing solutions
- Logistics services for transportation
- Real estate logistics sector
- Traffic organization

APART BUT UNITED: THE INNOVATION ALLIANCE, THE EXPERIENCE CONTINUES

INTRALOGISTICA ITALIA, together with **IPACK-IMA**, **PLAST**, **Print4All** and **MEAT-TECH**, is a part of The Innovation Alliance, the brand that perfectly unites the best of instrumental mechanics in supply chain logic. In 2018 these events took place simultaneously, however the Covid emergency, the upheaval in international tradeshow calendars and the need to meet the demands of single markets led to the decision, for the next edition, to hold the exhibitions at different times:

- **INTRALOGISTICA ITALIA**, **IPACK-IMA** and **PRINT4ALL** will continue to take place simultaneously at Fiera Milano **from May 3rd to 6th 2022**
- **Plast** has confirmed its original dates and will take place **from May 4th to 7th 2021**
- **MEAT-TECH** will be held **from May 17th to 20th 2021**, simultaneously to TUTTOFOOD, the international B2B tradeshow, organised by Fiera Milano and dedicated to food and beverage.

It is a temporary arrangement that does not call into question the worth of the partnership. The system logic from which **The Innovation Alliance** was born, a winning key to support sectors united by a very high level of innovation and great investments in research and development, **will, over the next two years, inspire “cross” appointments**: events and joint initiatives dedicated to the supply chain, its professionals and to the great challenges of today, **to foster the spreading of new shared know how**. **Smart manufacturing, artificial intelligence, industry 4.0, sustainability and circular economy** are in fact changing the logics of industrial production in all sectors and impose constant discussion and specific training, necessary to enhance and strengthen the skills of the human capital within the new scenario.

ANIMA - Italian Federation of Mechanical and Engineering Industries Associations - is the industrial organization which, as a part of Confindustria, represents companies operating in mechanical and engineering manufacturing, a sector that employs 221,000 with a turnover at the end of 2019 of over 48,7 billion euro and an export/turnover share of 58,3% ANIMA counts 1,000 associate companies and boasts within its organisation over 30 Associations and product groups, including **AISEM**, the association that unites the best in national entrepreneurship in construction and distribution of machinery for handling and lifting of goods. **It represents approximately 80% of all national production**, of which 40% is destined to export markets.

INTRALOGISTICA ITALIA PRESS OFFICE

Stefano Cesaratto

press@intralogistica-italia.com – T. +39 02 70633292

HANNOVER FAIRS INTERNATIONAL GmbH

Via Paleocapa, 1 - 20122 Milano