

## **INTRALOGISTICA ITALIA continues its path leading to the next edition.**

*With the beginning of the new year, INTRALOGISTICA ITALIA is rebooting and preparing new opportunities for companies in the sector.*

Milan, 18th January 2021. Among the events leading up to the next edition of **INTRALOGISTICA ITALIA**, scheduled to take place **from May 3rd to 6th 2022 at Fiera Milano Rho**, the second edition of the Intralogistica Observatory, with the support of important players such as Crown Lift Trucks, Fives Intralogistics, Modula, Dematic, System Logistics, Alascom, Incas SSI SCHÄFER and Eurofork, has just been concluded successfully.

At the current time Hannover Fairs International GmbH is already working to create a new calendar of lead-up events in order to respond to needs that have emerged from conversations with members of the INTRALOGISTICA ITALIA Advisory Panel.

In this regard, Andreas Züge, General Manager of **Hannover Fairs International GmbH** comments as follows: *“The trade fair exhibition is an important commercial and networking occurrence for companies in the sector taking place every three years. For this reason, we plan to create new meeting opportunities that are simpler, smaller and more frequent. INTRALOGISTICA ITALIA is not just a ‘trade fair’ event, but a brand around which we gather the Italian intralogistics community”.*

### **Kick-off for the working groups of the new edition of the Intralogistica Observatory**

The meeting of the first working group organised by **Largo Consumo** is expected to take place in the first half of February, which will open the discussion on the themes investigated by the Intralogistica 2021 Research Observatory. *“We are extremely satisfied about how the second edition was concluded because the information that emerged was interesting not only for those who participated in the investigation, but for the entire sector”* affirms Andreas Züge – *“For this reason INTRALOGISTICA ITALIA will once again this year be committed to the organisation of the final event and in supporting the distribution of its results”.*

In the presence of provider and end-user companies, the proposals made by academic partners, The University of Parma, The University of Modena and Reggio Emilia, with the support of GEA – Management Consultants, will be examined. The topics include current themes of interest such as **the resilience of the logistics sector** in the face of challenges presented by the pandemic, the unrestrainable **growth of ecommerce** and the **investment prospective** related to companies availing of intralogistics solutions.

Investments in warehouse management modernisation are offering many advantages in a season characterised by uncertainty in terms of employment and transformation of traditional retail channels. Compared to the past, the vision of automation as a factor of inflexibility in operations is today seen as less true and, in this regard, for the working group it will be an opportunity to listen directly to the voice of end-users and providers about the changes in this landscape, their opinions and practical cases.

*“We are honoured” – stated Armando Garosci, Editor in Chief of Largo Consumo – “to make our qualified network of relations with end-user companies available. The sharing of ideas is a strong accelerator of innovation in the market, a value that is shared by the publication Largo Consumo and by the Observatory.”*

## **Early Bird rates up to 31st January for the next edition of the INTRALOGISTICA ITALIA trade fair**

The leading Italian trade fair exhibition for the logistics sector is continuing to receive registration applications and invites provider companies that have not yet applied to do so by 31<sup>st</sup> January 2021 and take advantage of the preferential early bird rates.

All companies registered from this year will benefit from further support by INTRALOGISTICA ITALIA, as a strategic partner in the promotion of their initiatives with a view to constant reciprocal enrichment.

Keep updated on future initiatives and the latest news from the sector by visiting the website [www.intralogistica-italia.com](http://www.intralogistica-italia.com), check out the online section [LogisticSquare](#) and sign up for the Newsletter at this [link](#).

Notes:

**INTRALOGISTICA ITALIA – International Trade Fair for Materials Handling, Intralogistics and Supply Chain Management** is the only exhibition with a comprehensive offer dedicated to the most innovative solutions and integrated systems for industrial handling, warehouse management, materials storage and picking.

Product categories:

- Complete systems for logistics, materials handling and warehousing technology
- Mechanical handling
- Storage technology, site equipment
- Loading technology
- Intralogistics systems and software
- Logistics services, outsourcing solutions
- Logistics services for transportation
- Real estate logistics sector
- Traffic organisation

### **APART BUT UNITED: THE INNOVATION ALLIANCE, THE EXPERIENCE CONTINUES**

**INTRALOGISTICA ITALIA**, together with **IPACK-IMA**, **PLAST**, **Print4All** and **MEAT-TECH**, is a part of The Innovation Alliance, the brand that perfectly unites the best of instrumental mechanics in supply chain logic. In 2018 these events took place simultaneously, however the Covid emergency, the upheaval in international trade fair calendars and the need to meet the demands of single markets led to the decision, for the next edition, to hold the exhibitions at different times.

**INTRALOGISTICA ITALIA** has renewed its partnership with **AISEM**.

**ANIMA - Italian Federation of Mechanical and Engineering Industries Associations** - is the industrial organisation which, as a part of Confindustria, represents companies operating in mechanical and engineering manufacturing, a sector in Italy that employs 221,000 with a turnover at the end of 2019 of over 48,7 billion euro and an export/turnover share of 58,3%. The ANIMA Federation has a total of 1000 associate companies and counts within its organisation over 30 Associations and product groups, including **AISEM**, the association that unites the best in national entrepreneurship in construction and distribution of machinery for handling and lifting of goods. It represents approximately 80% of all national production, of which 40% is destined to export markets.

**INTRALOGISTICA ITALIA Press Office**

Stefano Cesaratto [press@intralogistica-italia.com](mailto:press@intralogistica-italia.com) – T. +39 02 70633292  
HANNOVER FAIRS INTERNATIONAL GmbH  
Via Paleocapa, 1 - 20122 Milano