

Press Release

INTRALOGISTICA ITALIA and Aisem (allied with ANIMA) sign a partnership agreement

Milan, July 7th, 2016. A partnership agreement has been signed between INTRALOGISTICA ITALIA and Aisem.

The agreement foresees a working relationship between two protagonists. The trade association AISEM – the Italian Association of Lifting, Elevation and Handling systems – allied with ANIMA – the Federation of National Associations in Confindustria that represents companies in the Mechanical Industry – and INTRALOGISTICA ITALIA, the event, launched in 2015, dedicated to the most innovative solutions and integrated systems for material handling, warehouse management, materials storage and picking.

The agreement has been signed in the light of the second edition of INTRALOGISTICA ITALIA, organized by the Italian subsidiary of Deutsche Messe AG and part of the international network CeMAT which will be held from May 29 to June 1, 2018, in the halls of Fiera Milano-Rho, incorporated in a new exhibition event called “The Innovation Alliance”, which brings together five exhibitions dedicated to the same number of capital goods sectors.

“The Innovation Alliance” is, in fact, a format combining different production worlds interconnected by a strong supply chain logic, from processing to packaging, from plastic processing to industrial and commercial printing and graphic customization of packages and labels, to handling and warehousing of consumer-ready goods.

An agreement that favours the “power of dialogue” between associations, exhibition organizers and the national economic system of Italy, a nation that plays the role of second European market in industrial automation and whose industrial machinery manufacturers are ranked among world leaders. A sector that is worth 19.1 billion euro.

«We are pleased to be working more closely with Hannover Fairs International and INTRALOGISTICA ITALIA as it will give greater propulsion to community life – states Peter Almici, President of AISEM. The next edition will host a 150 sq. m. AISEM area in a dedicated lounge. CeMAT and Hannover Fairs International are also important vehicles





towards China and Russia. Reaching this agreement will allow us to develop new channels for internationalization. We are satisfied because it will allow us to publish the AISEM white paper in collaboration with the ANIMA research office. AISEM will organize a series of conferences on important topics related to the sectors represented during the days of the event and will be present with some speakers during the inaugural conference. AISEM will also process the content and share it with the exhibition for development of the issues and to involve institutional companies and partners».

The contribution of AISEM – ANIMA was born from its correlation with the various sectors of the event. The association services manufacturers from four sectors; lifting and transport, self-propelled industrial trucks, mobile cranes and industrial shelves.

The Aisem – ANIMA patronage includes among other activities the association's involvement in the development of the internationalization of the event assisted by the agency ICE and the Ministry of Economic Development. This synergy between the association and INTRALOGISTICA ITALIA provides additional guarantees in relation to the contents of the exhibition, the conference program to be presented during the event and on the events to be held at the Aisem - ANIMA lounge during the days of the exhibition.

The partnership created by INTRALOGISTICA ITALIA in partnership with Aisem - ANIMA and by the other four events featured in “The Innovation Alliance” draws strength from the expertise of two of the leading European exhibition organizers, Fiera Milano and Deutsche Messe AG.

Notes:

INTRALOGISTICA ITALIA is the only exhibition with a comprehensive offer dedicated to the most innovative solutions and integrated systems for industrial handling, warehouse management, materials storage and picking.

Product categories:

- Mechanical handling
- Storage technology, site equipment
- Loading technology
- Complete systems for logistics, materials handling technology
- Traffic organization
- Intralogistics systems and software
- Logistics services for transportation
- Logistics services, outsourcing solutions
- Real estate logistics sector

INTRALOGISTICA ITALIA - International Trade Exhibition for Materials Handling, Logistics and Intralogistics - May 29 - June 1, 2018 – Fiera Milano, Rho (Milan).

AISEM - Italian Association of lifting systems, lifting and handling - AISEM groups 8 product categories together, divided into 4 sections, which refer to "lifting and transport" and "self-propelled industrial trucks. "The first segment employs 10,300 people in Italy, with a turnover of 2.7 billion Euros and an export/revenue share of 32%, while the industrial trucks sector employs 4,180, with a turnover of 1.36 billion Euros and an export/turnover share of 32%.





Deutsche Messe



ANIMA - Italian Federation of Mechanical and Engineering Industries Associations - is the industrial organization which, as a part of Confindustria, represents companies operating in mechanical and engineering manufacturing, a sector that employs 210,000 with a turnover of 44 billion euro and an export/turnover share of 59% (data referring to pre-closure figures for 2015) . The macro-sectors represented by ANIMA are machinery and plants for the production of energy and for the chemical and oil industries - assembly of industrial plants; logistics and freight handling; food technology and equipment; industrial technology and products; systems, machinery products for construction; machines and plants for human and environmental safety; metal construction in general.

For further information:

Martino Lorusso - INTRALOGISTICA ITALIA Press Office
press@intralogistica-italia.com - T. + 39 331 4952947
HANNOVER FAIRS INTERNATIONAL GMBH
Via Paleocapa, 1 - 20122 Milano

External Relations and Communications Management for ANIMA - e-mail: ufficiostampa@anima.it - @Fed_Anima



ASSOCIAZIONE ITALIANA SISTEMI DI SOLLEVAMENTO,
ELEVAZIONE E MOVIMENTAZIONE

FEDERATA



ANIMA

FEDERAZIONE DELLE ASSOCIAZIONI NAZIONALI
DELL'INDUSTRIA MECCANICA VARIA ED AFFINE



CONFINDUSTRIA

