



## Comunicato stampa n° 2

### **INTRALOGISTICA ITALIA: the wheels have been set in motion**

*Milan, 6 th September 2016* – The wheels have been set in motion for the second edition of **INTRALOGISTICA ITALIA**, which will take place from May 29th to June 1st 2018 in the pavilions of Fiera Milano-Rho.

The exhibition, which in its first edition in 2015 welcomed 16,000 profiled visitors from 103 countries with an exhibitor satisfaction degree of 92%, is dedicated to the most innovative solutions and integrated systems for materials handling, warehouse management, materials storage and picking.

**INTRALOGISTICA ITALIA** is a triennial event organized by the Italian branch of Deutsche Messe AG, in partnership with Ipack Ima Srl, and is part of the international network CeMAT, the world leading fair for intralogistics.

A novelty for this edition, which has increased its guarantees in terms of exhibition contents and the conference program to be presented during the event, is the partnership with the trade association **Aisem** – the Italian Association of Lifting, Elevation and Handling systems, allied with **ANIMA** (the Federation of National Associations) which, within Confindustria, represents companies in the mechanical Industry.

This agreement foresees, among its various activities, the association's involvement in the development of the internationalization of the event, through aid from the agency ICE and the Ministry of Economic Development.

**INTRALOGISTICA ITALIA** is part of a new exhibition event, "**The Innovation Alliance**", which will occupy the entire exhibition centre and which combines five events, dedicated to the same number of capital goods sectors. The purpose of this format is to propose synergy between different production sectors, interconnected by strong supply chain logic, and aim at giving added value to an immense wealth of knowledge and innovation. The project has been designed with the goal of multiplying opportunities for building contacts and for development,





providing visitors with a varied and integrated offer, thanks to the transversal nature of rich and stimulating proposals that will ensure an even greater flow of visitors than the previous edition.

In fact, 4 other events will take place simultaneously with **INTRALOGISTICA ITALIA**:

- **lpack-lma**: dedicated to processing and packaging technology
- **Meat-Tech**: dedicated to meat industry processing and packaging
- **Plast**: dedicated to plastic and rubber processing industry technology
- **Print4All**: dedicated to the printing, converting and industrial printing

The intralogistics chain spans from the receipt of raw materials to delivery of finished products to the customer. Its broad operational scope encompasses the organization, implementation and control of the flow and warehousing of materials and goods, and related information, within a company.

**INTRALOGISTICA ITALIA** is a great opportunity for businesses that want to invest in technological innovation in products, on strategic plans in choices and skills in their companies.

An indisputable plus the exhibition possesses is its extensive representation of the entire panorama of products, systems and equipment for handling, lifting and warehousing of materials and goods in companies, as well as in distribution centres.

**INTRALOGISTICA ITALIA** distinguishes itself for its diversified product offer, from forklifts to lifting equipment, from warehouse, continuous handling and weighing systems, to industrial shelving and accessories and to engineering services for logistics and consulting, systems and software, transport logistics services and traffic organization.

The intralogistics sector needs solutions that allow users to be highly flexible, clear, fast and efficient in order to meet the needs of customers that nowadays expect virtually immediate deliveries at even more contained costs.

It is only possible to satisfy these expectations, which require close and intelligent integration between production and logistics, with new "Industry 4.0" solutions. "Industry 4.0" identifies the in-depth changes that have been brought about by the fourth industrial revolution, which is specifically related to new digital technology and which is generating production with totally automated and interconnected processes.





*"With Industry 4.0 we are in the midst of a revolution," - commented Andreas Züge, General Manager of Hannover Fairs International GmbH - "and INTRALOGISTICA ITALIA 2018 will be an architect of these changes presenting the most innovative solutions in the industry. Visiting the exhibitor stands and participating in conferences, visitors will be able to see demonstrations of intelligent systems capable of operating on networks, as well as demonstrations of the Internet of Things, of logistical processes automation and of driverless transport and robotic intralogistics processes. Even Augmented Reality technology and the extensive optimization margins obtained through adoption of intelligent glasses in order picking processes are part of the many innovative ideas that we will see in the exhibition."*

**INTRALOGISTICA ITALIA** is "ahead of the curve", ready to present strategies and solutions to meet challenges that until only a few decades ago were unthinkable, in a country that is ranked as the second market in European industrial automation.

This event is the ideal showcase for offering a growing market a wide range of solutions for industrial handling, warehouse management, materials storage, order preparation, information systems and targeted software, transport logistics services and logistics real estate.

END

**Notes:**

**INTRALOGISTICA ITALIA** is the only exhibition with a comprehensive offer dedicated to the most innovative solutions and integrated systems for industrial handling, warehouse management, materials storage and picking.

Product categories:

- Mechanical handling
- Storage technology, site equipment
- Loading technology
- Complete systems for logistics, materials handling technology
- Traffic organization
- Intralogistics systems and software
- Logistics services for transportation
- Logistics services, outsourcing solutions
- Real estate logistics sector

INTRALOGISTICA ITALIA - International Trade Exhibition for Materials Handling, Logistics and Intralogistics - May 29 - June 1, 2018 - Fiera Milano, Rho (Milan).

**For further information:**

Martino Lorusso - INTRALOGISTICA ITALIA Press Office  
press@intralogistica-italia.com - T. + 39 331 4952947  
HANNOVER FAIRS INTERNATIONAL GMBH  
Via Paleocapa, 1 - 20122 Milano

