

Press release n°3

Milan, November 7th 2016

Aisem and INTRALOGISTICA ITALIA start work

Following the partnership agreement signed between the association AISEM and the tradeshow INTRALOGISTICA ITALIA, the Anima research office has begun working on the analysis of sector studies. The agreement foresees a partnership between two key players, namely the trade association AISEM – the Italian Association of Lifting, Elevation and Handling systems - allied with ANIMA - the Federation of National Associations, which, within Confindustria, represents companies in the mechanical industry – and INTRALOGISTICA ITALIA, the event, launched in 2015, dedicated to the most innovative solutions and integrated systems for materials handling, warehouse management, materials storage and picking.

The second edition of INTRALOGISTICA ITALIA, organized by HANNOVER FAIRS INTERNATIONAL GMBH, the Italian branch office of Deutsche Messe AG and part of the international network CeMAT, will be held from May 29 to June 1, 2018, in the pavilions of Fiera Milano-Rho, all within the framework of a new exhibition event called "The Innovation Alliance", which unites five tradeshow dedicated to an equal number of capital goods sectors.

A scientific committee has been set up to work on the sector studies involving companies associated with AISEM. Sectors will be identified based on their product and market combinations and the description of their typical organizational/ production structures. Analysis of supply and demand and reference scenarios will begin. Historical trends and forecasts related to the major aggregate economic data will be presented. The economic and financial indicators most relevant to the evaluation of business performance and the assessment of sector prospects will be discussed.

AISEM-Anima's contribution was born from its similarity to the various sectors of the event, as the association services manufacturers from four

sectors, namely, lifting and transport, self-propelled industrial trucks, mobile cranes and industrial shelves.

"We are pleased to be working more closely with HANNOVER FAIRS INTERNATIONAL GMBH and INTRALOGISTICA ITALIA because this gives greater propulsion to the association – states Pietro Almici, President of AISEM - The next edition will host an AISEM area of 150sqm with a dedicated lounge. CeMAT and HANNOVER FAIRS INTERNATIONAL GMBH are also important vehicles towards China and Russia. Reaching this agreement will allow us to further develop new channels for internationalization and to publish an AISEM white paper in collaboration with the Anima research office. AISEM will also organize a series of conferences on hot topics for the sectors represented during the days of the event and will be present with some members during the inaugural conference. AISEM will process content and share it with the tradeshow to develop the various issues and involve companies and institutional partners."

The AISEM-Anima sponsorship includes, among other activities, the association's participation in the development of the internationalization of the event through the assistance of the agency ICE and the Ministry of Economic Development. This synergy between the association and INTRALOGISTICA ITALIA offers an additional guarantee in relation to the contents of the exhibition and the conference program that will be presented during the event as well as to the events that will be held at the AISEM-Anima lounge during the days of the exhibition. "After the successful first edition of INTRALOGISTICA ITALIA we chose, together with our partner Fieramilano, to strengthen our position on the market, focusing on "The Innovation Alliance" formula, which showcases not only INTRALOGISTICA ITALIA, enriched by the support of AISEM-Anima, but also four other leading events: Plast, Ipack-Ima, Meat-Tech and Print4All" – adds Andreas Züge, Managing Director of HANNOVER FAIRS INTERNATIONAL GMBH.

Notes

INTRALOGISTICA ITALIA is a member of The Innovation Alliance, present at Fiera Milano from May 29 to June 1, 2018.

Together for the first time, IPACK-IMA, MEAT-TECH PLAST, PRINT4ALL, and INTRALOGISTICA ITALIA offer operators in all industrial sectors a showcase of Italian and international technological excellence and production from diverse worlds, united by a strong supply chain logic. There will be a complete offer in just one context, ranging from processing to packaging, from processing of plastics and rubber to industrial printing, commercial and graphic personalization of packaging and labels, to the handling and storage of goods.





AISEM - Italian Association of lifting, elevation and handling systems – AISEM groups 8 product categories together, divided into 4 sections, which refer to "lifting and transport" and "self-propelled industrial trucks." The first segment employs 10,300 people in Italy, with a turnover of 2.7 billion Euros and an export/revenue share of 32%, while the industrial trucks sector employs 4,180, with a turnover of 1.36 billion Euros and an export/turnover share of 32%.

ANIMA - Italian Federation of Mechanical and Engineering Industries Associations - is the industrial organization which, as a part of Confindustria, represents companies operating in mechanical and engineering manufacturing, a sector that employs 210,000 with a turnover of 44 billion euro and an export/turnover share of 59% (data referring to pre-closure figures for 2015) . The macro-sectors represented by ANIMA are machinery and plants for the production of energy and for the chemical and oil industries - assembly of industrial plants; logistics and freight handling; food technology and equipment; industrial technology and products; systems, machinery products for construction; machines and plants for human and environmental safety; metal construction in general.

For further information:

Martino Lorusso - INTRALOGISTICA ITALIA Press Office
press@intralogistica-italia.com - T. + 39 331 4952947
HANNOVER FAIRS INTERNATIONAL GMBH
Via Paleocapa, 1 - 20122 Milano

External Relations and Communications Management for ANIMA -
e-mail: ufficiostampa@anima.it - @Fed_Anima

