

Press release n°4

Milan, 29th November 2016

Renewed interest in INTRALOGISTICA ITALIA

Market leaders confirm their attendance

Milan, 28th November 2016 – The continuously enriched offer of mechanical and digital technology, used for connectivity, communication and automation in industrial processes has contributed to positioning intralogistics and warehouses at the centre of manufacturing operations and the rich fabric of interconnections offered by the opportunities in Industry 4.0.

Internal logistics have thus taken on a crucial role and INTRALOGISTICA ITALIA has already begun accepting registration for its second edition, scheduled to take place in 2018, from exhibitors that participated in 2015.

The success of the initiative, at one and a half years from the event, is an important confirmation of the effectiveness of this authoritative international showcase.

Among the companies that have demonstrated their loyalty to this exhibition dedicated to the most innovative solutions and integrated systems for industrial movement, warehouse management, materials storage and picking are AUTOMHA, INCAS, INTERROLL, SSI SCHÄFER SYSTEMS, TELLURE RÔTA and VIPA.

Therefore, companies specialised in design and manufacturing of integrated supply chain systems, manufacturers of logistics, warehousing and movement systems components have registered for the event. However, these are only some of the many product sectors represented at INTRALOGISTICA ITALIA, an exhibition that distinguishes itself for its diversified product offer, from forklifts to lifting equipment, from warehouse, continuous handling and weighing

systems, to industrial shelving and accessories and to engineering services for logistics and consulting, systems and software, transport logistics services and traffic organization.

The target of companies potentially interested in participating in the event is extremely wide. An opportunity made even more attractive by the EARLY BIRD rate, which allows participants to register at particularly interesting costs by March 31st 2017. Companies that register by this date will not only avail of excellent discounts, but will also have priority in the assigning of stand positions

Below we list some of the reasons given by some of the companies for confirmation of their attendance at the second edition.

AUTOMHA a consolidated Italian company that is reaching out to continuous development consisting of solutions, systems and machinery for multi-level automatic warehousing was one of the first to confirm its attendance at INTRALOGISTICA ITALIA 2018. In addition to headquarters in Bergamo, Automha today has 6 foreign offices and sells its automated warehouses all over the world. Thanks to passion and to years of in-depth study the company has been able to design and patent some of the most revolutionary machinery in the intralogistics world, such as AutoSatmover, a system which in 2015 received an "Honourable Mention" from the association ADI Compasso D'Oro.

Ms. Roberta Togni, Marketing & Contract Manager at AUTOMHA, explains: *"The previous edition of INTRALOGISTICA ITALIA was very positive. We believed in this exhibition from its outset because in our opinion it was an excellent opportunity to showcase Italian companies in this sector and a place to find a response to their needs in the territory (...). Our belief in the exhibition was rewarded because we saw strong and concrete interest, above all in our beloved Italy. What's more **the exhibition had the ability to create an extremely international and opportunity-rich environment.** It is definitely an event that will become extremely important for the Italian logistics world, which in previous times had not had proper visibility."*

INTRALOGISTICA ITALIA, organized by the Italian branch of Deutsche Messe AG and part of the international network CeMAT, will be held from May 29 to June 1, 2018, in the pavilions of Fiera Milano-Rho. The tradeshow is part of a new exhibition event called "The Innovation Alliance", which will be held throughout the entire exhibition grounds.

"The union of 5 important tradeshows will definitely be an advantage for Automha - continues Roberta Togni - "We will be able to exhibit to a



wider audience, interested in different processes and production but in the 4.0 context that is strongly connected to the world of warehouse automation. For us this is extremely important because we have worked on creating solutions that are adaptable to different fields and sectors for a long time. In addition, over the last few years we have invested a lot in the food and frozen sectors, also creating large warehouses for the meat and other sectors. The opportunity to expand in this area is definitely of great interest!"

Ms Roberta Togni has been interviewed exclusively for INTRALOGISTICA ITALIA 2018. The interview can be read [here](#).

Ermanno Rondi, Managing Director of INCAS, a leading company for all needs in relation to computerised logistics and materials handling automation stated: **INTRALOGISTICA ITALIA is the only real exhibition that speaks about inbound and outbound logistics present in Italy** and is thus an important moment for benchmarking the market and competitors..."

Claudio Carnino, the commercial manager and country speaker for INTERROLL Italia, ranked among the leading manufacturers of rollers, engines and power systems for transporters and sorters, stated: **"In 2015 INTRALOGISTICA ITALIA was a lively and attractive tradeshow. Therefore, we expect that the second edition will be even better. INTERROLL, with its role as a world leader in intralogistics components, cannot be absent from such a rendez-vous with its reference market. It is bound to be an animated edition that will be able to take advantage of the lengthy wave of recovery that finally seems to be on the horizon."**

Sauro Bizzi, sales manager Italy for TELLURE RÔTA, a company that since 1953 has designed and manufactured wheels and supports stated: **"During the first edition of INTRALOGISTICA ITALIA, in 2015, and thanks also to the concurrence of Ipack-Ima we had the chance to present our innovative TR-Roll polyurethane plastic solutions. Italy did not have an exhibition that was focused on internal materials logistics, which is the true focus of companies like ours. Thanks to INTRALOGISTICA ITALIA this void has been filled."**

Laura Pasquini, Marketing Manager of VIPA, the Italian leader in the production of a wide range of items in plastic (such as stackable plastic containers, Euro pallet industrial containers and small utensil classification cupboards), confirmed: **"The 2015 edition was without doubt very positive. Milan has always been the heart of the Italian industry's image par excellence. INTRALOGISTICA ITALIA has given**





VIPA the chance to strengthen its manufacturing visibility, reinforce its partnerships with current clients, start up new partnerships with Italian and foreign companies and last, but not least, to create strategic synergies with companies of the highest level.”

INTRALOGISTICA ITALIA affirms its role as the ideal showcase offering a growing market a wide selection of solutions for materials handling, warehouse management, materials storage and order preparation.

Captions:

Picture 1: Roberta Togni, Marketing & Contract Manager and Gianni Togni, Sales and Export Manager of AUTOMHA

Picture 2: The automatic warehouse AutoSatMover: this AUTOMHA transporter received an “Honourable Mention” from the association ADI Compasso D’Oro in 2015.

Notes

* **INTRALOGISTICA ITALIA** is part of *The Innovation Alliance*, at Fiera Milano from May 29th to June 1st 2018.

Together for the first time, IPACK-IMA, MEAT-TECH, PLAST, PRINT4ALL and INTRALOGISTICA ITALIA will offer operators in all industrial sectors a showcase for Italian and international technological excellence from different production worlds interconnected by a strong supply chain logic. A complete range of services and solutions, from processing to packaging, from plastic and rubber processing to industrial printing and commercial and graphic personalization of packaging and labels, to the movement and storage of consumer-ready goods.

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