



Deutsche Messe



Press Release n. 3

INTRALOGISTICA ITALIA (19 – 23 May, 2015)

THE CONFERENCES AT INTRALOGISTICA ITALIA 2015

Five days at the fair of debates and discussions in relation to the topics of greatest interest to the entire sector of handling, goods storage and logistics – Speakers of national and international prestige – Presence of important representatives from the academic world

Milan, February 10, 2015 - Five days of highly professional meetings, top level speakers, and topical issues of interest to the industry: these are the main ingredients of the conference programme that is currently being defined for the first edition of INTRALOGISTICA ITALIA 2015 which will take place at Fiera Milano Rho from 19 to 23 May, 2015.

The scheduled conferences, mostly half-day events, have been organized by the INTRALOGISTICA ITALIA secretariat in partnership with trade associations and some of the largest publishers in the industry.

These meetings have been envisaged as training sessions related to the growth and development of the entire industrial handling, materials storage and logistics sector, ensuring opportunities of interest for the professional visitor. The conference calendar will be extremely interesting and detailed, addressing issues that, at the current time, are particularly important for all operators. The meetings have been organized with a view to the industry's future and are aimed at a wide audience of entrepreneurs, managers, technicians and consultants.

Among these, especially managers of small to medium businesses can garner best practices that will allow them to respond to requests from manufacturing and distribution industries in markets all over the world.





The conferences scheduled at INTRALOGISTICA ITALIA will be an opportunity for discussion and debate on the strategic, technical and economic issues that materials handling operators have to face. In particular, discussions have been programmed at INTRALOGISTICA ITALIA on optimal warehouse management, which affects customer service levels, delivery times, purchasing policies and production costs and product management more and more within production and distribution structures.

At the workshop entitled "*Warehouses: the centre of gravity of consumer goods supply chains*", organized in partnership with *Largo Consumo* magazine, the supply chain in consumer products will be discussed. In particular, the relevance of warehouses in modern production lines, with a "view" both inside and outside of the factory, will be analysed.

The subject of E-commerce will be addressed in a meeting coordinated by Temi, publisher and editor of *Logistica Management* magazine. The efficient management of both physical and digital channels is becoming increasingly strategic for companies. In fact, the need for new processes in product distribution is growing and the E-commerce system which is continually receiving fresh impetus from new generations, the so-called "digital natives", is also attracting apparently, in relation to product type, distant companies. Even spending reviews, an issue as important as ever in the current climate, will be discussed through the analysis of reductions and management of logistics operating costs, the theme of a meeting coordinated by the online magazine *Logisticamente.it*

A conference of great importance and interest, organized in partnership with the "Commercial and Industrial Shelving" division of UNICMI, the association created through the merger of ACAI and UNCSAAL, which counts among its members the largest domestic manufacturers of shelving, better known as CISI group (Italian Manufacturers of Industrial Shelving) has been announced. The debate will pay particular attention to warehouse design, a highly important element in internal factory logistics. The principal theme will be safety in warehouses, of which all aspects will be covered in-depth including also the analysis of the warehouse as "a workplace" according to legislative decree 81/2008.

In detail the discussions will include: warehouse equipment use and maintenance, criteria for construction in seismic zones, criteria for updating existing structures, integrated design and construction taking parameters for "Building-Structure-Handling " into account, EC stamps on shelves that guarantee the quality of the work or product, shelving installation (essential for system safety) and current and future legislation related to the sector. Important contributions are expected thanks to the presence of experts from the Polytechnic Institute of Milan and the Universities of Pisa and Florence.

"*Materials handling in modern industries*" is the title of the conference devoted entirely to the machinery, systems and products that make up all equipment for internal handling. High-level experts, from both home and abroad, will address issues related to the organization and use of machinery and lifting systems, internal transport vehicles and warehousing equipment, forklifts and





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end-of-line systems for the proper optimization of time and methods related to in-company materials management.

At this conference INTRALOGISTICA ITALIA will host as speakers, among others, President Jan van der Velden of FEM, the European association for materials handling and VDMA, the Association of German manufacturers of machinery and production plants.

The conference calendar will be finalised in the coming weeks and will be published on the fair's website and via specific news-letters.

INTRALOGISTICA ITALIA is organized by Deutsche Messe AG and boasts the claim "powered by CeMat", a term of great prestige that highlights its membership in the largest international, logistics and intralogistics, trade fair network, as well as the authority and know-how acquired in the sector by the German fair organizer.

The partnership with Ipack-ima SpA, the most important Italian exhibition organizer in the field of mechanical engineering for processing and packaging thanks to the historic Ipack-ima - now in its 23rd edition - will ensure a flow of visitors in synergy with Intralogistica Italia and the other four exhibitions that are taking place simultaneously (Dairytech, Fruitinnovation, Meat-Tech, Converflex).

Early registration for visitors is already on-line on the fair's website www.intralogistica-italia.com.

By March 15 it will be possible to register and receive your free entrance ticket valid for all 5 days of the fair (19-23 May, 2015).

For further information

www.intralogistica-italia.com

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